

Course Number & Name: LIS 414 - Organization and Management of Corporate Libraries

- **Description:** This course examines the history, types of libraries, staffing, development, and future of company libraries in the United States. Specific attention will be given to examples of highly successful models as well as those corporate information centers which have encountered problems. Recent research on the value of information professionals and the perceived value of corporate libraries will be examined in detail. Methodologies to evaluate the company library will be discussed. Comparative data on corporate libraries in the U.S., Europe, and Japan will be included in this course.
- **Prerequisites:** None
- **Audience (level, environment/setting):** Master's; corporate, for-profit setting
- **Student Learning Outcomes [by number]:** 1, 2, 3, 4, 5, 7, 8, 9, 10
- **Topics/List of Lectures:**
 - History of Business
 - History of corporate libraries in the U.S., Europe and Asia
 - History of Special Libraries Association
 - Special Libraries Association - who belongs and who is active
 - SLA and research
 - Objectives and Standards for Special Libraries
 - Corporate libraries that have closed -- management issues
 - Excellent corporate libraries -- information leadership
 - The value of corporate libraries
 - The value of the Information Professional
 - Information Ecology
 - Evaluating the company library
 - Outsourcing
 - Internal competition for the library's budget and staff
 - The future of the corporate library: possible scenarios -- the customer focused library service
 - Corporate libraries in Europe - case studies
 - Corporate libraries in Japan -- a research study

This course assignment include two site visits, several in-class presentations and phone interviews with company libraries across the U.S., as well as written case analyses studies.

- **Suggested Textbooks/Readings**
 - All course readings are provided. No text.

- **Course History:**
December 2004: Discussed at curriculum retreat, no vote needed
- **Document prepared by:** Jim Matarazzo, 12/04