
Simmons College Libraries Newsletter

Library Director Appointed



Daphne Harrington was appointed Director of Libraries on March 2, 2001. Daphne has worked at the Simmons Libraries since 1981, when she was hired as a cataloging / reference librarian. Through the years, she has held eight positions in the libraries, ranging from technical services to public services. She has contributed to many other areas of the college, including lecturing in the GSLIS and serving on college-wide committees. Daphne's commitment to customer service has been a guiding principle of her work and continues to be a top priority as she leads the libraries into the 21st century. Congratulations Daphne!

Questia, and the For-Profit Online Library Trend by Megan Fox

What is Questia?

You may have seen the press releases, heard the recent NPR session of "All Things Considered," read the news item in the Simmons Voice, or even received a personalized email about the launch of Questia. Questia (www.questia.com) is an Internet company that is launching an academic research portal that plans to provide students online information from books, encyclopedias and journals in the Humanities and Social Sciences for a daily, monthly or yearly fee.

What is Different Here?

Providing information online for a fee is nothing new – libraries have been paying for access to online resources for years. Academic and public libraries have standard customers – the students and faculty of the school or the people who live in the town - and these libraries receive funding from their school or town to provide access to online collections free of charge to their patrons. Questia, however, is one of a handful of companies that is targeting students and faculty directly, instead of going through a traditional library. Questia sells information online directly to consumers the way Amazon sells books online and the Gap sells clothes online. In order to succeed in the competitive dot com world, however, the for-profit online libraries such as Questia must find their own customers and sell their product, which is why they are launching such an aggressive marketing campaign. Other companies that have launched similar products recently – all forms of online libraries being marketed directly to students and faculty – include Proquest Academic Edition's Xanedu (<http://www.xanedu.com/researchengine/students/>), and Jones' e-global Library (<http://www.jones.com/egl.html>).

Why Use Questia?

As of right now, Questia offers 30,000 books and journal articles in the Humanities and Social Sciences. They plan to grow to 50,000 titles within the next month. The company plans to further expand the service to about 250,000 titles in 2003. Questia also provides some nice add-ons, such as an Annotation feature, which allows you to make notes on the electronic text, and a Citation feature, which assists in the creation of footnotes and bibliographies. If you need access to any of those 50,000 items in order to successfully complete your academic studies or to pursue personal interests, and you have a computer and fast internet connection, you should certainly consider paying the fee to access Questia's information.

And Why Not?

Before paying out any additional money over and above your tuition or taxes, be sure to check what you already get for free from the Simmons College Libraries and your local public library. Simmons already pays for access to over 8,000 books in netLibrary. We pay for access to hundreds of thousands of scholarly and popular fulltext online articles through databases such as Expanded Academic Index, Lexis Nexis and ABI Inform. As with Questia, you can access these resources from any Internet connected computer, 24 hours a day, 7 days a week. And if you access via a library, there is no additional cost! In addition to the Humanities and Social Sciences, Simmons Libraries resources cover specific subject areas such as Physical Therapy, Education, Nursing, Social Work, Library & Information Science, and more. For a complete list, see our Web page: <http://www.simmons.edu/resources/libraries/> (continued on page 2)

The Bloomberg – What is It? by Denise Davis

Consumers of economic and financial news will recognize *Bloomberg News* as a news source often cited in the business media. For members of the Simmons community however, *The Bloomberg* is a special workstation located in the Graduate School of Management Library. This unique, double-screen station provides instantaneous access to real-time – literally minute-by-minute! - news and financial information.

Founded in 1982 in New York City as Innovative Market Systems by Michael Bloomberg, a former stockbroker at Salomon Brothers, *The Bloomberg* phenomenon has mushroomed from the initial 20 terminals installed at Merrill Lynch's Manhattan office to the current 150,000 units circling the globe. Bloomberg is now supplemented by cable and radio stations, a news bureau and magazines. The Bloomberg.com web site is one of the five most visited sites on the Web for financial news.

This powerful financial database covers every public company traded on every stock exchange in the world – truly global in scope! It contains every index, every market, every country, every commodity – if a company is publicly traded you will find it on *The Bloomberg*. Not only can one access this exhaustive degree of information, the design of *The Bloomberg* makes possible a customized manipulation and analysis of the data. Users can specify dates, frequency, and comparisons to create tailored charts, portfolios, and more.

The Bloomberg also includes many special features such as job listings, the Economist Intelligence Unit reports on countries worldwide, and audio conferences.

The Bloomberg @ Simmons, although physically situated at the GSM, is available to all Simmons College community members. The GSM library staff welcomes your visit at 419 Commonwealth Avenue, or would be pleased to e-mail or fax you information from *The Bloomberg*. Just let us know how we can help! Contact Denise Davis, GSM Librarian, at denise.davis@simmons.edu, 521-3851, or Kristin Heath, GSM Library Assistant, at kristin.heath@simmons.edu, 521-3850.

Questia, cont.

In Closing

The for-profit online libraries, such as Questia, and traditional libraries, such the Simmons College Libraries, both provide easy online access to valuable information – much of it from the very same sources. Questia is a great product for people who do not have any way of accessing high quality information in the Humanities and Social Sciences for free. But keep in mind that as part of the Simmons community, and a resident of Massachusetts, you already have access to a huge library of online information, which, just like Questia, is available on any internet computer, 24/7, and is free to you because your library absorbs the cost. Contact a librarian if would like to discuss a specific project or subject area to compare what Questia or the Simmons Libraries online can provide for you!

Did You Know?

The Beatley Library has a color copier. Located on the lower level of the library, across from the library office, the copier offers full color reproduction copies for \$1 a page.

Want to include a photograph from a book or journal in your paper? Color copy it.

Want a copy of a color image for an overhead slide? Color copy it.

Want a quick way to reproduce color photos? Color copy it.

Want to create your own stationary using original artwork? Color copy it.

Want to blow up a chart from a book or journal to include in presentation? Color copy it.

News from the Archives

by Claire Goodwin and Liz Copenhagen



Clementine, the mascot for the class of 1925.
Photograph by Josh Edenbau.

A few weeks ago, a woman in New York contacted us at the College Archives to see if "we would be interested in bidding on a tiny Simmons charm" that she would be offering for sale on E-Bay. We said "perhaps," as a quick check of our Memorabilia database revealed that we did not hold the charm. After an explanation of our budget restrictions, she generously agreed to help us. The long story short is that we were able to purchase the tiny charm. The lovely charm, depicting the seal of Simmons, is just about the size of a dime. It's a wonderful addition to our collections.

E-Bay, the popular online auction site, is responsible for our acquiring a few other items as well. It seems that some students' parents regularly search online for Simmons memorabilia; just last month, we received the gift of a Simmons' 50th anniversary Wedgewood plate from a Maine student, whose dad is not hesitant to bid for Simmons. He's gone head-to-head in bidding-battle on our behalf, one time even outbidding - unbeknownst to him - another Simmons' parent!

The memorabilia collection also includes class rings and pins, banners and pennants, trophies, mascots, mourning jewelry, 1920s wool gym bloomers, spoons and plates, key chains, and wonderful old bottles and shards from several parking lot excavations. We'd love to have you visit the Archives to see some of these wonderful pieces - so, the next time you're in our neighborhood, stop by! We are located in the Student Activities area on the ground floor of the MCB, Room W-005.

E-Exhibits

In addition to the John Simmons and Christina L. Davis Camp Diary exhibits, two new electronic exhibits are available via the Archives page (click on Libraries, click on Archives), or go directly:

www.simmons.edu/resources/libraries/archives/index.html

Check out the photo exhibit titled *Architectural Details, Simmons College*. Using photos by William Mercer, Centennial Book photographer, this exhibit features photos of some very dramatic and interesting aspects of the College that you might just miss on a walk-about of the College's grounds and interiors. The exhibit is also available in hardcopy: take a walk to the East Wing exhibit case on the first floor to see the images displayed there. Our other new exhibit is titled *Simmons College Traditions*. Here is where you'll find detailed descriptions and images of each one of Simmons' on-going or past traditions that have been at the heart of students' lives since the earliest days (Quick: which is Simmons' oldest on-going tradition?). So, enjoy these latest offerings from the College Archives. And if you are one of the first 25 individuals to stop by our office with the correct answer to the above question, we'll have a gift for you!

CRL Resources: Not Just For Careers Anymore

by Laura Saunders and Cameron Hall

The CRL collection is developed primarily to assist the Simmons community: undergraduates, graduate students, and alumnae in their job search process. Most of the materials deal with issues such as career exploration, job hunting, grad school research, resumes and interviewing. That said, there are some CRL resources that could come in handy for students doing all kinds of research. Some to keep in mind include:

Official Web Site of the Commonwealth of Massachusetts

<http://www.state.ma.us/job.htm>

Located in the government section of the "Career Sites by Major" page, this link offers a wealth of information on all kinds of legal, political and state issues. One section that often comes in handy is the division of professional licensure, which lists certification requirements for over 40 trades and professions, including educators, social workers and psychologists. There are several classes in which students are asked to learn about training and qualification requirements in their future professional fields. This site can be very helpful in finding those regulations.

Researching Companies Online

<http://home.sprintmail.com/%7Edebflanagan/index.html>

This site includes much of the information you would expect, including links for locating company financial information, and for finding company home pages. What really makes this page stand out, though, is its section on "Researching Non-Profit Organizations." As you may know, locating any information on non-profits can be difficult, but here you will find links to an online non-profit directory, the Better Business Bureau Philanthropic Advisory Center, and the Center for Charitable Statistics, among others. This is a good place to start when trying to learn more about a non-profit organization.

The Harvard Entrepreneurs Club: Guide to Starting Your Own Business, by Poonam Sharma, 1999.

CRL Career Planning

With entries on writing a business plan, finding financing, and marketing your product or service, this is a great resource for those Management students who have the "launch your own business" assignment.

The Directory of Corporate Affiliations, 2000 ed.

CRL Directories

This directory promotes itself as the "family tree of every major corporation in America." A list of companies and their subsidiaries- includes U.S. public and private companies and international. Indexed by company name, brand, geographic location and SIC codes.



There are many resources at the Career Resource Library that may be useful to your research.

Alumnae Professional Contact

<http://www.simmons.edu/resources/libraries/crl/>

Located right on the CRL home page, this service provides students with the name and contact information of alumnae that meet their criteria in terms of the type of work they do, the company they work for, where they live, or what degree they have. A great way for students to network and gather "insider information" on careers or companies.

Who's Who at the Simmons College Libraries

Library Offices Located in L-101 of Lefavour Hall

Daphne Harrington	Director	617. 521.2741 617.521.2754	dharrington@simmons.edu
Aileen Powell	Administrative Assistant	617.521.2741	aileen.powell@simmons.edu
Ernesto Valencia	Computer Systems Specialist	617.521.2745	valencia@simmons.edu
Megan Fox	Web/Electronic Resources Librarian	617.521.2742	fox@simmons.edu

Beatley Library

Public Services

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Technical Services

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Anne Lynch	Periodicals Librarian	617.521.2739	anne.lynch@simmons.edu
Ilze Olmsted	Assoc. Dir. for Collection Development	617.521.2747	olmsted@simmons.edu

Career Resources Library

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Cameron Hall	Career Resource Library Asst.	617.521.2515	hallt@simmons.edu

Room W110 of the MCB

College Archives

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Room W-005 of the MCB

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4th Floor of Lefavour Hall

Graduate School of Management Library

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409 Commonwealth Avenue

Graduate School of Social Work Library

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51 Commonwealth Avenue

JSTOR – A special database

by Anne Lynch

Simmons College Libraries has over 90 databases available to students and faculty. This article will highlight one database, in particular, that *all* college students and faculty should know about: JSTOR.

The JSTOR database is unique.

- JSTOR's initial goal is to provide electronic access to back issues of core journals in the humanities, social sciences and sciences.
- Complete backfiles of 117 scholarly journals are available, starting with the first issue, and sometimes dating back to the 1800's! JSTOR has a "moving wall" of coverage, generally covering all but the most recent volumes, usually the current five years. The moving wall is part of an agreement with publishers. More titles are being added regularly.
- JSTOR scans the back issues of journals and presents full-page images, presenting a black-and-white replica of the entire article.
- The JSTOR database also allows browsing within a journal or searching in a wide variety of ways: by keywords in full-text or in abstracts, by author, by title, by date, by type of article, etc.
- JSTOR is an independent not-for-profit organization, not a commercial business.

How does JSTOR benefit faculty, students and the library?

- Journal articles are available online from anywhere you have an Internet connection.*
- Because of JSTOR's unique coverage of back issues, you can view and print older articles from this database that are not covered in any other database.
- Journal articles are searchable. You can quickly search for key words or concepts within an article or group of journals.
- You can browse through a journal, viewing the contents of the entire issue and navigating through the issue as you choose.
- JSTOR presents the full run of backfiles, allowing access to issues that may be lost, missing, or damaged over the years.
- The availability of these scholarly journals from JSTOR, a trusted nonprofit organization, allows the library to reduce costs associated with storing these journals.

Take a look at JSTOR today! From the library's home page, select JSTOR from the quicklist of resources. If you have any questions or comments about JSTOR, please contact Anne Lynch, Periodicals Librarian at x2739, or anne.lynch@simmons.edu.

* Simmons College offsite access requires proxy setup. Visit <http://library.simmons.edu/screens/wamproxy.html> for more information.



The availability of older issues of these journals from JSTOR allows the library to reduce costs associated with storing these journals.

Need a Break from Class Reading?

by Terri-Leigh Hinkle

In the upcoming weeks, when students pass through Beatley library, they will be greeted by a new collection of books—the **Diversions Collection**. Its goal is to help students unwind and relax from the rigors of studying, and will feature titles found on the New York Times Book Review list, Oprah's Picks list, NPR, as well as other popular reading lists.

The College community can thank the Student Government Association for this new collection. In spring 2000 the Library formed its first building renovation committee and each member sought input from her/his respective constituency regarding library services. The SGA suggested that a collection of lighter, less scholastic titles would be a welcomed enhancement to the Library's collection. It was deemed that the Library did not have to wait for its impending renovation in order to honor this request, so a modest amount of money has been extracted from the Library's general collection development fund to finance the **Diversions Collection**. Coordinated by Terri-Leigh Hinkle, Acquisitions Librarian, eleven librarians have volunteered to serve as **Diversions Collection** selectors. A base of 55 titles has been purchased to kick off this new service, and additional titles will be added to the collection each week. Selectors will make sure the collection is as diverse and varied as the community it serves, and suggestions are most welcome. There will be a no renewal two-week loan period for these materials.

So come check out the new **Diversions Collection** located in the revamped Newspaper Area on the main floor of Beatley Library, and tell us what you think! The following librarians comprise the corps of selectors:

Scot Capehart, x2755	Liz Copenhagen, x2441	Carol Demos, x2751
Megan Fox, x2742	Terri-Leigh Hinkle, x2723	Tricia Krajewski, x2756
Anne Lynch, x2739	Judy Narosny, x2748	Ilze Olmsted, x2747
Laura Saunders, x2510	Linda Watkins, x2824	

New Electronic Resources

by Patricia Krajewski

Simmons College community members can access over one hundred electronic resources through the Simmons College libraries homepage. These databases provide all kinds of useful information, including annual reports, statistics, journal article citations, and journal articles fulltext. Anyone can access these resources from Simmons College. Simmons students, faculty, and staff can access most of them from an offsite computer with internet access by setting up a proxy. For more information on this procedure, visit <http://library.simmons.edu/screens/wamproxy.html>. Several new databases have been added to our selection:

Alternative Press Index: Electronic database of the source regarded as the leading guide to the alternative press in North America.

Grove Dictionary of Art and Artists Online
and

Grove Dictionary of Music and Musicians: Electronic versions of two popular reference sources.

FIS Online: Annual reports are now available through this valuable database.

Check out the News and Events box on the Simmons College Libraries homepage (<http://www.simmons.edu/resources/libraries/>) for news of future additions to the electronic resources available at Simmons College.

Gift Books from the Parents Fund by Terri-Leigh Hinkle

In May 1999, the College Libraries implemented a fund raising program to help supplement its collection building materials budget. Known as the Parents Fund, this collaborative effort between the Library and the College Development Office has proven to be highly successful.

The Parents Fund works in the following way: in honor of their children at Simmons, parents send to the Advancement Office donations in increments of \$100, \$250, or \$500 for the sole purpose of purchasing library materials. The donations are recorded and in turn the information is forwarded to the Library. Parents can request that the library purchase materials within a specific subject area, most often that of their daughter's specific area of study. A bookplate bearing the name of the donor parent(s) and the honoree is placed in each title procured, and the gift information is also noted within the title's online catalog record. All donors are sent a thank you letter that includes a listing of the title(s) purchased in their child's name.

To date, contributions to the Parents Fund have totaled \$3,700.00. The Library's collection has been truly enhanced because of this fund, and the Library wishes to thank the following donors for their most generous contributions:

Farida Algosaihi, in honor of Basma Alghalib	Ann & Jim Matthews, in honor of Holly Matthews
Richard & Francine Anderson, in honor of Maria G. Anderson	John & Dolly Morgan, in honor of Rachel D. Morgan
Mr. & Mrs. Robert W. Bacon, in honor of Kimberly L. Bacon	Robert & Janice Nissenbaum, in honor of Jennifer Nissenbaum
James & Judith Bennett, in honor of Samantha J. Bennett	Orlando & Virginia Ortiz, in honor of Alexis Babcock Ortiz
Harold & Patricia Beston, in honor of Amy E. Beston	Mr. & Mrs. Charles H. Parkhurst, in honor of Emily E. Parkhurst
Mr. & Mrs. David Bilgor, in honor of Julie Joy Bilgor	Mr. & Mrs. Joel Parmelee, in honor of Aimil Parmelee
Nancy Biondolillo, in honor of Andara J. Biondolillo	Angelo & Kathleen Petrozelli, in honor of Annemarie Petrozelli
Robert & Thelma Blake, in honor of Elizabeth K. Blake	Bonnie & Jim Philip, in honor of Jaime A. Philip
Louis & Danielle Coffin, in honor of Abigail S. Coffin	Mr. & Mrs. Timothy Propeck, in honor of Lynsey Propeck
Carol & Elliott Collins, in honor of Kimberly L. Collins	Dr. & Mrs. Robert F. Provencher, in honor of Celeste M. Provencher
Diane & Phil Couture, in honor of Deidre O. Couture	Charmon & Roy Raeburn, in honor of Sacha Raeburn
Paul & Moore Craig, in honor of Rachel E. Laks	Christine Sacchetti, in honor of Julieanna Sacchetti
Mr. & Mrs. William Desmarais, in honor of Renee J. Desmarais	William & Charlene Silk, in honor of Jessica Silk
Mr. & Mrs. Ralph Fleurant, in honor of Elizabeth A. Fleurant	Charles & Evelyn Smith, in honor of Adrienne E. Smith
Dr. & Mrs. Roy V. Forbes	Marcia Smith, in honor of LaTasha Taylor
Dennis & Claudette Girard, in honor of Stephanie Girard	Dr. & Mrs. Steve Smith, in honor of Kylie Smith
Theodore R. Haskell, in honor of Lillian V. Haskell	Valerie Witholt, in honor of Jamie Witholt
Bonnie Lannen, in honor of S. Whitney Lannen	Susan S. Zipoli, in honor of Cara Zipoli
Dr. & Mrs. Lawrence, in honor of Courtney A. Lawrence	
Charles W. Lynam, in honor of Chelsea Lynam	

Books, Bytes, and Microfilm Readers: Finding the Right Format by Scot Capehart

Lots of items in the library catalog are available in different formats. For example, recent issues of Newsweek may be found in the Beatley Library browsing room or in the School of Social Work Library, but issues from earlier in the year are only shelved on the lower level of Beatley. Issues older than that are available there as well, but only on microfilm. But why bother with that if you need an article from 1996? Articles from 1995 on are also available online by searching Infotrac's Expanded Academic ASAP database!

So how do you know where to find the right item in the format you need? The library online catalog will tell you everything you need to know.

<i>Title</i>	Africa today A	
<i>Imprint</i>	[Denver, etc., Africa Today Associates, etc.]	
Click on the following to:		
Access online version (Project Muse) of Africa today B		
Access Africa today through Infotrac's Expanded Academic ASAP		
<i>Location</i>	Periodicals (Beatley) C	
<i>Latest Received</i>	May 2000 v.47 no.2	
	LOCATION	CALL NO.
	Periodicals (Beatley)	Periodicals Current issues until replaced by microfilm
	Periodicals (Beatley) D	Microfilm v. 16-45; 1969-1998 E
	Electronic Resource	Electronic journal (Project Muse) v.46- ; 1999-
	Electronic Resource	Electronic journal (Infotrac) 1995-
		STATUS
		LIB USE ONLY
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- A. Title and publisher** – It's never a bad idea to make sure you have found the right record in the catalog. Make sure the information here matches your citation.
- B. Online access** – If a book or a journal can be read online, these links will take you where you need to go. Which one should you click? Better be sure the resource you choose covers the years you need to access! (See section E.)
- C. Latest received** – Waiting for the latest issue, hot off the press? Check here to see if we've received it.
- D. Location** – This section will tell you in which section of which library you can find your selection. "Electronic Resource" means you can access the material online.
- E. Call no.** – When you're looking for a book, this is where you'll find the number by which it is shelved. But in the case of periodicals, this section tells you in what format you will find copies for any given year. Before you head off anywhere, though, be sure to check the dates or volumes covered by each format!
- F. Status** – If a book is checked out, you'll see when it's due here. Same goes for books on display, or being mended, or on reserve. If an item is "Lib use only", you won't be able to check it out. These titles stay in the library so everyone can use them. But anything listed as "Available" is fair game to borrow.