



# SIMMONS COLLEGE LIBRARY NEWSLETTER

Spring 2007

Online: <http://my.simmons.edu/library/newsletter.pdf>

## Completion of Phase 2 of Beatley Library By Daphne Harrington

We eagerly welcome the conclusion of the library renovation and expansion project that began in June of 2004. The final Library will be well worth the wait - the Library will be almost twice the size it is now, with an increase of more than 13,000

square feet over the original Beatley Library. This allows for 14 group study rooms, a 22-seat media viewing and listening room, 108 computer carrels (up from 92 in Interim Library), and 40 laptops for check-out (up from 21 now). There will be 552 seats in the final library (up from 240 in the Interim Library), of the following types: Tables: 164, Lounge/Soft: 131, Computer seats: 130, Study Rooms: 88, Carrels (single): 39. At the end of this semester, the internal partitions between the current Interim Library and the renovated Lefavour Hall will come down, and the Beatley Library will expand into its final home.

Starting in May and continuing over the summer, we will finish the installation of specialized electronic shelving and testing of an extensive amount of state-of-the-art audio visual equipment. All of the print collection currently offsite in Reno-

vation Storage will return to campus.

Books and periodicals will be arranged by call number on traditional and electronic compact shelving. There will be a great new display and seating area for current periodicals, newspapers, new books and Diversions books.

Over the summer the Archives will open in a spacious new home equipped with glass-fronted floor to ceiling book-

cases that will allow them to highlight the history of the College, and a Reading Room that will more easily welcome

both Simmons and outside researchers. All library staff will return from temporary locations around campus to be located in their permanent offices within the Library.

When most of the furniture, fixtures, and equipment in the new part of the Library are in place in May, we will offer a "soft" opening of the new space so that graduating students can see it before leaving campus. Look for announcements of this opening later in the semester. The final completed Beatley Library will officially be open for all new and returning students, staff and faculty for the

Fall 2007 semester.

Thank you for your patience during this complex renovation and expansion project, and we look forward to your reactions to the final new Library!

### Inside this issue:

Resources for Entrepreneurs	2
Library Welcomes New Staff	2
Legacy of Leadership Exhibit	3
Featured Resource	3
Midwinter Hustle	4
FLC Spotlight: Emmanuel	5
Finding Answers Online	6
Top 10 Online Search Tips	7-8
What Is It Called?	8



A welcoming entrance into Lefavour Hall, Home of Beatley Library



Busy already in Beatley Library—wait until Phase 2

## Resources for Entrepreneurship

Interested in learning more about entrepreneurship and how to start your own business?

Today, more and more people are stepping out to follow their passions, try out an idea and fill a need for a product or service. The entrepreneurial sector is expanding, with many recent creative success stories. In the United States today, 1 in every 11 women is an entrepreneur. Do you need help getting started with your new venture research? Here are some great library resources that will provide you with information about entrepreneurship and how to start your own business.

### Websites:

*Ewing Marion Kauffman Foundation*

<http://www.kauffman.org/>

This foundation provides research and education to help advance entrepreneurial endeavors.

*U.S. Small Business Administration*

<http://www.sba.gov/>

This is a great site for entrepreneurs. This website contains information and resources for starting and managing your own business.

### Periodicals:

*Entrepreneur* (Online; SOM current 3 years)

*Inc.* (Online; Beatley PER HD 2346.U5 I55, 1987 to present; SOM current 3 years)

*International Journal of Entrepreneurship and Innovation* (Online; SOM current issues)

*Pink* (SOM current issues)

*Working Mother* (SOM current 3 years)

### Books:

*Extraordinary Entrepreneurship: The Professional's Guide to Starting an Exceptional Enterprise*

by Stephen C. Harper

(SOM HD62.5 .H37337 2005)

This is a guide to new venture creation which includes information on developing a business plan and securing funding.

*Leaving Microsoft to Change the World: An Entrepreneur's Odyssey to Educate the World's Children* by John Wood

(Beatley & SOM LC5148.S64 W66 2006)

An engaging story of one man's journey to launch a non-profit organization and make a difference in the world.

*New Venture Creation: Entrepreneurship for the 21st century* by Jeffrey A. Timmons and Stephen Spinelli, Jr.

(SOM HD62.5 .T55 2007)

An outstanding workbook, this large volume has case studies, and many practical tools for learning about entrepreneurship.

*The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World (and Change Your Life)* by Carl J. Schramm

(SOM HB615 .S37 2006)

Carl J. Schramm, President and CEO of the Kauffman Foundation, outlines the importance of entrepreneurship in today's society.

*The Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success* by Susan C. Awe

(SOM HD62.5 .A96 2006)

This step-by-step guide includes information on helpful print and online resources for entrepreneurs.

*The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary* by Joseph A. Michelli

(SOM HD9199.U54 S736 2007)

This book outlines the philosophies and the principles that have contributed to the success of Starbucks.

By Kate Price

## Library Welcomes New Staff

The Library is pleased to welcome a new staff member,

Jennifer Warner, and to recognize current Library staff member Bill Gillis in a new position. Warner is the new Library Assistant in Access Services and is also currently a Simmons GSLIS student.

With a previous tenure at



Lesley University, she is enjoying being back in a higher education environment after running a restaurant with her husband. Gillis has begun his new position as the Reference and Instruction Librarian, after serving as Library Assistant in Periodicals and Acquisitions and receiving his M.S. in Library and In-

formation Science from Simmons College. He is excited to be a part of the emerging arena of information fluency, teaching researchers and students to discover and consume information with traditional methods as well as cutting-edge technologies. We are very happy to acknowledge them both.

## Legacy of Leadership Exhibit

Simmons College's historic mission as an authority on women, education, and the professions is celebrated in *A Legacy of Leadership: Simmons Women, 1900 – 1920*, a Spring 2007 exhibit opening in Beatley Library courtesy of the Simmons College Archives.

The exhibit highlights the remarkable accomplishments and contributions of the first generation of Simmons women—the

community leaders and activists who, as trustees, helped shaped the vision and policies of the new college for women; the leaders in their professions and fields who, as faculty members of the recently opened College, educated the first students; and the alumnae who demonstrated the range of careers Simmons women could pursue with an education designed to enable them to “earn an independent livelihood.”

The story of Simmons College's

By Donna Webber and Jason Wood

earliest ideals and realizations is told through the stories of Mary Morton Kehew, trustee; Sarah Louise Arnold, dean; Eva Whiting White, alumna and faculty; Dorothy Ferebee, alumna, and many others. Please join the College Archives in celebrating these strong, innovative women whose lives made John Simmons's dream of a Simmons Female College a reality and whose examples serve as an inspiration to this day.

## Featured Resource:

### *Encyclopaedia Judaica*, 2<sup>nd</sup> edition (2007)

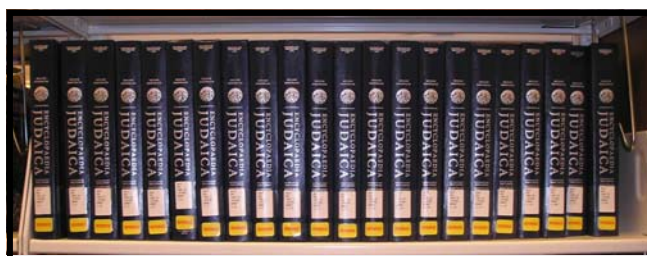
By Bill Gillis

This updated version of the 1972 original is a masterpiece. With more than 2,500 new entries and many significant revisions, the new edition stands as an invaluable resource for both scholars and the merely curious.

“The *Encyclopaedia Judaica* grapples with Jews and Judaism, how Jews live, how they perceive themselves, how they encounter the world and shape the world they encounter. From medicine to mysticism, from resurgent Hasidism to renewal Judaism, from economics to science, from politics to art, music, theater, and cinema, even cartoons and comedy, sports and entertainment, [the editors and contributors] have endeavored to be comprehensive and creative” (1:10).

Much has happened since the early 1970s (the Yom Kippur War; wars in Lebanon; two Intifadas; the Camp David Accords, the Oslo Accords, the fall of the Soviet Union, etc.), and the 2007

*Encyclopaedia Judaica* succeeds in reflecting these changes and explaining how they have affected and influenced the Jewish experience worldwide. Significant areas of study have arisen in the intervening decades that receive proper treatment in this new edition, for example the Jewish Law and Biblical, Talmudic, Judaic, Holocaust, and



Women's Studies. Thirty-five years ago the Women's Movement was just beginning and all rabbis were men; the new edition takes deliberate steps to include women and the experiences of women “not just for inclusion's sake but because we cannot understand Jews or the Jewish experience without understanding the role of Jewish

women” (1:7).

Each volume in this 22 volume set contains a brief glossary of the most frequently used and specialized Hebrew terms. The glossary is at the front of vol. 1 and at the end of vols. 2-21. Volume 22 contains a thematic outline or organizational chart followed by a comprehensive subject index that makes this *Encyclopaedia* rise far above the rest. The Subject Index is the best way to search the *Encyclopaedia*, and it includes cross references as well as captions for the more than 600 graphs, charts, maps, and archaeological plans that appear in the text. In addition, each volume has an eight-page spread of color photographs that are also included in the index, with a special collection of Holocaust photographs following the main Holocaust entry. The *Encyclopaedia* can also be searched by city, state, or country; it includes extensive biographical information; and each entry has been signed by its author(s).

## Midwinter Hustle:

### Story of a GSLIS Student Worker's First American Library Association Meeting

By Eugene Owens

In those moments of strolling through the atrium of the Convention Center at ALA Midwinter in Seattle and riding up the escalator chain, I was thrilled to know that I was no longer just observing tweedy clots of librarians streaming past. I was now one of them.

I came to hustle a job, to slap some hands, and get in the mix. Arranging preliminary interviews and meeting people were priorities. I wore my best suit on the first day. I didn't have anything lined up for interviews yet, but first impressions count. A workshop on Interviewing Strategies covered much advice I'd heard before but I'm always looking for ways to improve my game. Tip: When you are applying for out-of-region jobs, stress specific reasons why you want to move to that area. Else, without specific motives, an application from a distance signals a scattershot resumé storm of desperation. For instance, since I'm bi-coastal, I would stress that I went to college in Bellingham, WA or have a sister in Austin, TX, depending on the context.

Most pertinently for new librarians at ALA Midwinter, networking opportunities are ripe and abundant. Tip: with networking opportunities it's important to tell someone what you want, because Ms. Bigpants needs

to know how she can help you. Ms. Bigpants likely remembers being new in the field and making a connection for you may be a way of paying her dues to the one who helped her make a connection back when she was just Ms. Smallpants.

We were two blocks from the cubist confection of the Seattle Public Library's Central Branch. Recruiters from all over the Puget Sound were present in the Placement Services area, except Seattle Public Library. I wasn't surprised at their absence. It's a seller's market, if what you have to sell is working in a library in Seattle. I had preliminary interviews with Pierce County Library System in Washington State, Enoch Pratt in Baltimore, Chicago Public Library and D.C. Public library. Introducing yourself by first name followed by "Can I have a job?" seems to work well.

In my quest to get known, I attended the Reader's Advisory committee, the Progressive Librarians Guild, Access to Information Committee, Ethical Concerns for Reference Work workshop and Reference Service in Large Academic Libraries Discussion Group. At the Reader's Advisory committee, discussion centered around two upcoming genre trends of erotica and genre-blends (historical

werewolf romances are hot right now), how to fix broken book-groups, and how to handle replacements for high-demand books that often take a walk and don't come back.

The Ethical Concerns for Reference Work committee was awesome. We were split into breakout groups by library type. Our facilitator read from a book of situations that can cause ethical stress in academic librarians. Perhaps not surprisingly, faculty relations kept cropping up. To quote our group leader Phillip, who later described himself as a "defrocked administrator," there seems to be "a certain servitude associated with our profession." What followed was a fresh and frank discussion about the implications of that perception and our experiences living with and reacting to that perception. Factors affecting pecking order conflicts include the strength and concision of policy and whether or not the librarian enjoys faculty status.

ALA Midwinter was my first "pro" conference. I didn't care that I was still in school. At every opportunity I raised my hand, commented loudly, and introduced myself to my neighbor because one never knows what first impressions and connections may help you down the road in Library Land.

## Fenway Consortium Libraries SPOTLIGHT: Emmanuel College's Cardinal Cushing Library

By Meg Ragland

*This is the first in a series of articles highlighting Fenway Library Consortium Libraries.*

"A good book is the precious life blood of a master spirit," reads the John Milton quotation on the wall of the Cardinal Cushing Library at Emmanuel. You can see it when you look out the windows from the main floor of the Beatley Library, across Avenue Louis Pasteur.

Can you name the work from which the John Milton quote is drawn?\*

Next to the quote is a beautiful square relief that depicts the four beasts of the Apocalypse. Susan von Daum Tholl, director of the Emmanuel Library, writes that the four beasts became associated as symbols of the four Evangelists: St. Matthew's angel (or man), St. Mark's Lion, St. Luke's

bull, and the eagle of St. John. At the bottom of the relief is an Alpha and Omega, which refers to the New Testament.

As a Simmons student, staff or faculty member, you can use the library at Emmanuel, and borrow books from its collection. The strengths of the collection include Church history and social justice; literature; Native American history; women's history, and psychology. All you have to do is register at the Emmanuel library and have a Fenway Libraries Online (FLO) barcode added to your Fenway ID. Nice to know it's just across the street.

*\*Tell us the name of the work in which the quote appears, and how you found it, and you will be entered into a drawing to win a John Milton canvas tote bag. Five winners will*

*receive 100% cotton canvas tote bags with bottom gussets and extra long (22") handles for easy carrying. The bag measures 15" x 18" x 6" and looks like this:*



*Look for the link to the Guess the Milton Quote drawing on the Simmons Library homepage! Entries accepted through midnight, April 16, 2007. Winners will be notified the week of April 16. Drawing is open to current Simmons Faculty, Staff and Students. Alumnae/i with a Simmons Library account may also enter. Library staff are not eligible to enter the drawing.*



## Finding Answers Online

By Megan Fox

**Question:** OK, so I can use the online library catalog to look for an entire book for my paper, or for a fun read for next weekend. And I can use Academic Search Premier or one of the other great magazine and journal databases from the Library to find tons of articles on any topic under the sun. But what about when I just want a *specific answer*? I don't want to read a whole book, and don't need pages of articles—I just want to get a specific fact, a date, a definition, a name, a place? You know, like how many mental health care providers are there in the US? Or where are the international airports located in Brazil? Or what picture won the Best Movie Oscar each of the last 10 years?

**Answer:** use one of the *collections of online Reference books* provided by the Library! The Library provides online access to a mountain of dictionaries, encyclopedias, and other sources for finding answers, saving you time slogging through whole books or articles. These sources are great for both schoolwork and personal interests. They can provide the perfect supporting fact for a paper, or help you win Trivial Pursuit! Check out these great online reference collections for *answers*:

### [XreferPlus](http://o-www.xreferplus.com.library.simmons.edu/)

<http://o-www.xreferplus.com.library.simmons.edu/>

*XreferPlus* is an online reference library of over 150 encyclopedias, dictionaries, thesauri and other reference books in every major topic, including art, medicine, history, technology, and more. The collection features over 2 million entries; 180,000 audio pronunciation files; 66,000 art, science, and medical images; and 90,000 atlas images of places and geographic features throughout the world. Interactive maps let you identify everything from islands in Indonesia to volcanoes in Hawaii. Planning to intern in France or do business with a Spanish speaker? Check out the *Business French Dictionary* or *Business Spanish Dictionary*. Need to know if you serve red or white with the meal you are cooking? Take a look at *Oddbins Dictionary of Wine*. Additional titles include: *Benders' Dictionary of Nutrition and Food Technology*, *International Dictionary of Food and Cooking*, *Guide to Seashells of the World*, *Holidays, Festivals, and Celebrations of the World Dictionary*, *Who's Who in Gay and Lesbian History*, *The Hutchinson Chronology of World History*, *Who's Who in Classical Mythology*, and *Guide to Stars and Planets*. Best of all, each entry has a correctly formatted citation you can just copy and paste into a bibliography!

### [Oxford Reference Online](http://o-www.oxfordreference.com.library.simmons.edu/)

<http://o-www.oxfordreference.com.library.simmons.edu/>

*Oxford Reference Online* contains over 100 dictionary, language reference, and subject reference works published by Oxford University Press. It is a fully-indexed, cross-searchable database of these books, giving subscribers unprecedented access to a comprehensive information resource. Need to know what déjà vu means? Check out *The Oxford Essential Dictionary of Foreign Terms in English*. Looking to get ready for the summer swimsuit season? See what might be helpful in: *Food and Fitness: A Dictionary of Diet and Exercise*. Wondering what the deal is with black cats or spilling salt? Consult the Dictionary of Superstitions. Additional titles include: *Concise Companion to the Jewish Religion*, *Kings and Queens of Britain*, *Who's Who in Opera*, *Oxford Dictionary of Proverbs*, and *The Oxford Companion to Shakespeare*. This database also automatically provides citations suitable for a bibliography.

### [Gale Virtual Reference Shelf](http://ofind.galegroup.com.library.simmons.edu/gvrl/start.do?prodId=GVRL&userGroupName=mmln_b_simmcol)

[http://ofind.galegroup.com.library.simmons.edu/gvrl/start.do?prodId=GVRL&userGroupName=mmln\\_b\\_simmcol](http://ofind.galegroup.com.library.simmons.edu/gvrl/start.do?prodId=GVRL&userGroupName=mmln_b_simmcol)

*Gale Virtual Reference Library* is a database of 25 encyclopedias and specialized reference sources for multidisciplinary research. These reference materials once were accessible only in the library, but now you can access them online from the library or remotely 24/7. Want to know what other movies the director of *Room With A View* directed? Look it up in the *International Dictionary of Films and Filmmakers*. Want to prove the Rubik's Cube was actually patented in 1976, despite being a phenomenon of the 80's? Prove it with the *St. James Encyclopedia of Popular Culture*. Additional Simmons titles include: *Gale Encyclopedia of Alternative Medicine*, *Encyclopedia of Espionage, Intelligence, and Security*, *Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear through the Ages*, *Gale Encyclopedia of U.S. Economic History*, and *Contemporary Fashion*.

**Final Note:** you could, of course, "google" almost anything and find some kind of answer. But often answers found through the free web are not entirely accurate and sometimes are completely wrong! For the best answers, consult an online reference source.

## Career Resource Library's Top Ten Online Job Search Tips for New Grads and Summer Jobseekers

By Kelly Jo Woodside

*(Continued from back page, where you can read full descriptions of first 5 tips )*

1. **Know what you're looking for.**
2. **Search CareerLink** (<http://careerlink.simmons.edu>).
3. **Use a job postings aggregator.**
4. **Don't forget to check job banks in your field.**
5. **Find and use professional associations in your field.**
6. **Have a professional web presence.**

If your email address is [gothbunny@yahoo.com](mailto:gothbunny@yahoo.com), get a new account for job-related correspondence. Use your Simmons address, or try something that reflects your name and professional interests, like [Diaz\\_MktgAsst@yahoo.com](mailto:Diaz_MktgAsst@yahoo.com). (Note: Simmons grads get email for life through Alumnet!) Clean up or remove your profiles on Facebook, MySpace, Amazon wish list, etc., as well as your blogs, del.icio.us account, and any other method you've used to bare your soul on web. Feeling righteously indignant? Remember, it doesn't matter whether employers should look at this stuff; it only matters that they can and do. Google yourself and deal with any potential problems before they come back to haunt you.

### 7. **Be organized!**

Use email alerts when available to track job openings, or take advantage of RSS (really simple syndication) feeds to have new jobs posted directly to your Yahoo or Google homepage or your feed reader. Consider using a site like [www.jobfiler.com](http://www.jobfiler.com), [www.jibberjobber.com](http://www.jibberjobber.com), or a program like Outlook or Excel to organize your prospective jobs, action items, and contacts.

### 8. **Be proactive!**

Only about 20-25% of jobs are found through advertisements alone. To ramp up your job hunt, research and create lists of companies that interest you using our company research page: <http://my.simmons.edu/library/collections/career/industryresearch.shtml>. Contact key personnel for informational interviewing, or send your resume to potential employers along with a targeted cover letter explaining why you're interested in the company and what you can contribute.

### 9. **Use alumnae/i networking!**

Simmons students and alumnae/i have the following three options. Take advantage of all of them!

- A formal mentor system, in which the Office of Alumnae/i Relations pairs you with an alum who matches your career interests. Fill out the form at <http://www.simmons.edu/alumnae/mentoring/>.
- Alumni professional networking, which includes a database of alums who have volunteered to serve as mentors in their subject areas or on career issues like gender or race in the workplace, work/life balance, etc. See <http://www.alumnet.simmons.edu/olc/membersonly/SNS/networking/app.sph/networking.app>. (Note: you must register for Alumnet to use this feature. Available to graduating students and alumnae/i.)
- The Alumnet directory, which includes all Simmons alums who have registered with Alumnet. See <http://www.alumnet.simmons.edu/olc/pub/SNS/oldintro/oldintro.cgi>. (Note: you must register for Alumnet to use this feature. Available to graduating students and alumnae/i) You can search this directory by location and career field to find potential networking contacts, but be sure to use a professional approach. For more information on networking, visit <http://my.simmons.edu/library/collections/career/ntwkg.shtml>.

### 10. **Be informed about proper resume format.**

Know which version to use when, including how to format electronic resumes. For example, if you apply to a large company that requires you to submit your resume online, you should be sure to use specific keywords to describe your skills. If your target employer is a smaller organization, however, they may prefer a more traditional resume format. See <http://my.simmons.edu/library/collections/career/resumes.shtml#electronic> for more information. And if you have questions, check with a career counselor or the career librarian!

For further assistance, visit the Career Resource Library in the Palace Road Building, #P304E, or contact us at [crl@simmons.edu](mailto:crl@simmons.edu) or 617-521-2515.

Editors: Kate Price, Joleen Westerdale, and  
Doris Ann Sweet  
Layout: Rex Krajewski

Please direct comments to the Library:  
library@simmons.edu  
617.521.2741

Online Version:  
[www.simmons.edu/library/  
newsletter](http://www.simmons.edu/library/newsletter)

## What is it Called?

To help minimize confusion over room locations and place names in what is often informally called “the library building” here are some clarifications:

**Lefavour Hall:** the entire new building located at 2 Ave Louis Pasteur, including Beatley Library, Advancement, Technology, Communications, Modern Languages & Literatures, the Kotzen Meeting Room, and the Meyers Café, as well as classrooms and other spaces. “L” as part of a room number refers to “Lefavour,” not to “Library.”

**Beatley Library:** the main Simmons library, with its entrance on Level One of Lefavour Hall, and extending to spaces on the Ground and Second Levels.

**The Simmons Library:** the whole library organization, including the Beatley Library, Archives, Miller/Knopf Career Resource Library, and School of Management Library.

## Top Ten Online Job Search Tips

By Kelly Jo Woodside

### 1. Know what you're looking for.

As the old proverb reminds us, “If you chase two rabbits, you will not catch either one.” That’s a bit severe, perhaps, but there are literally thousands of job search sites out there, and it’s easy to get overwhelmed. Having a career direction in mind will save you time, energy, and frustration. If you need help focusing your search, talk with a career counselor or the career librarian.

### 2. Search CareerLink (<http://careerlink.simmons.edu>).

CareerLink is your key to finding employers who are specifically recruiting Simmons students and grads. Be sure to upload your resume and other documents so employers can find you! (Note: Please proceed with caution when considering whether to upload your resume to non-Simmons websites. See

<http://www.worldprivacyforum.org/resumedatabaseprivacytips.html> for further info.)

### 3. Use a job postings aggregator.

New tools like [www.indeed.com](http://www.indeed.com) or [www.simplyhired.com](http://www.simplyhired.com) can save you lots of time finding online job listings. These sites pull jobs from various sources, such as Monster, BostonWorks, CareerBuilder, and even company and association websites.

### 4. Don't forget to check job banks in your field.

Many companies advertise openings through industry sources. Take a look at the Career Resource eLibrary’s “career information by major or field” section at <http://my.simmons.edu/library/collections/career/bydiscipline.shtml>. Also visit professional association websites to search for job listings (see #5 below).

### 5. Find and use professional associations in your field.

Most will have websites with valuable information, such as the latest trends in your profession. Often they contain a career or student section, or even job postings. Membership is usually not required to access these website features, but note that many organizations offer reduced membership fees for recent college graduates. Consider joining an organization with a local chapter so you can take advantage of opportunities to network at meetings and events. To locate professional associations, see <http://my.simmons.edu/library/collections/career/ntwkg.shtml#org>. You can also find some key associations on our career sites by major or field page (see #4 above).

*Look inside for 5 more tips on page 7!*