

Simmons School of Management MBA Update*

January 11, 2007

The mission of the Simmons School of Management is to educate women for power and principled leadership. We are committed to the advancement of knowledge and practice in management through excellence in education and research. Our academic programs offer rigorous, applied, management education designed for women. We focus on leadership, and our programs integrate the strategic, functional, and behavioral aspects of management. SOM students gain the knowledge, analytical skills, and confidence that they need to manage successfully in dynamic and global environments. We are invested in our students' success and support them as they launch, advance, and change their careers.

MBA OFFICE UPDATES

Note from Mary D

Some students know that I am a huge sports fan and the football bowl games have had some consistent themes that I can relate to your new semester. What happened in the Boise State game, the Florida/Ohio State game and last weekend's Patriots game are all wonderful examples of preparation, focus, positive attitude, and execution. You have started a new semester that will require all four of these traits to be successful. Remember though, that school is a very important part of your life, but not the only part, so as you plan out your deliverables and projects for the semester, make sure you also build in some time for you, your friends and your family.

Quotes of the Week

"We must believe in ourselves or no one else will believe in us; we must match our aspirations with the competence, courage and determination to succeed." - *Rosalyn Sussman Yalow US medical physicist*

"Always bear in mind that your own resolution to succeed is more important than any other" -*Abraham Lincoln*

Access to Library Databases

If students are still not able to get into the library databases, please contact the Circulation Desk directly and they will add you! The number is 521.2780.

Schedule Reminders for the Week of January 13 – 20th

Saturday, January 13, LGA, 8:30-5:30, CR1

Saturday, January 13, QA Optional Lab, CR2, 10-3

Monday, January 15, International Marketing location switches to CR1 for the semester

Monday, January 15, **no day classes but evening classes will run in Int'l Marketing and Accounting**

Monday, January 15, no Public Speaking

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Thursday, January 18, Econ Review, 5-5:45pm, CR1

Thursday, January, Net Impact Roundtable with the Dean, 6-8pm, Dean's Conference Room

Classes that Begin the Week of January 13-20th

LGA, CR1

Global Diversity Course, MCB

Orgs and Their Environment, CR2

BGGE, CR2

Upcoming Track Meetings

Day, January 23, 12-1

Evening, January 30, 5-6

MBA Office Coverage on Martin Luther King Jr. Day

The MBA office will be staffed from 3:30-8pm on Monday, January 15 to cover the evening classes

Library Availability on Martin Luther King Jr. Day

The library will be open but un-staffed from 3:30-9:30pm on Monday, January 15.

Student Business Cards

If you are interested in ordering student business cards, please email Paula in the MBA Program Office at paula.donaldson@simmons.edu with the following details:

- * Your Name (exactly as you would like it to appear on the cards)
- * Your Class Year (i.e. it will read "MBA Candidate '07")
- * Contact Number (you can list up to two - home, cell, work, or fax)
- * Email Address

The cards will cost somewhere between \$20 - \$30 for a box of 250, and take two to three weeks to arrive to the SOM. To reflect consistency across the Simmons campuses, no additional information can be added to the business cards other than the fields listed above. If you would like to see an example of the Simmons business card, please feel free to stop by the MBA Office.

IF YOU ARE INTERESTED IN ORDERING BUSINESS CARDS, PLEASE EMAIL PAULA BY FRIDAY, JANUARY 26. This is the one and only call for business card orders this semester, so please be sure to submit your requests by the aforementioned date. Any students who miss the deadline will have a chance to reorder during the Fall 2007 semester.

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ECONOMICS REVIEW SESSIONS

(ATTENDANCE AT REVIEWS IS ENTIRELY OPTIONAL.)

Each of the first three review sessions immediately precedes an Economics class session. Please note the SATURDAY Review:

Evening Section Reviews:

Thursday, January 18, 5:00 - 5:45 p.m.

Tuesday, January 23, 5:00 - 5:45 p.m.

Thursday, February 15, 5:00 - 5:45 p.m.

SATURDAY, March 17, 10:00 a.m. - 12:00 noon

CGO Speaker Series

What does it mean to be a woman in the business world?

How does diversity impact organizational effectiveness?

How can businesses benefit from encouraging work/life balance?

As the research arm of Simmons SOM, the internationally recognized Center **for Gender in Organizations (CGO)** addresses these issues and more, focusing on the following areas:

* Women and Leadership * Gender Equity and Organizational Effectiveness *

* Women Entrepreneurs * Dimensions of Diversity & Working across Differences *

How is this work done by CGO?

- Through conducting in-depth and cutting-edge research
- Through offering customized consulting services to maximize workplace effectiveness
- By holding public events, seminars, and workshops to disseminate information and connect professionals
- By producing and providing publications and other resources of information

For the Students:

Luncheon Speaker Presentations

Focusing on the intersection between scholarship and practice, CGO brings both academic and business leaders to the SOM students:

Who? Speakers from the local community, representing both business and academic perspectives, will share their expertise and experiences with students.

Where? Speakers will come to the students, presenting in the classroom.

When? Twice per semester, during lunch.

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What else? The presentations are free of charge and lunch is provided for attending students.

Watch for announcements!!

EXTERNAL MBA EVENTS

The South Asian Business Association at Harvard Business School presents its annual 2007 SABA India Conference

India's stock market grew six times faster than the Dow Jones in the last two years Indian multinationals acquired 694 companies worldwide this year. One fifth of the Fortune 500 own R&D facilities in India

Participate. Discover. Engage.

Friday, January 26, 2007

3:00pm

Harvard Business School

Keynotes

Charles R Kaye, Co-President, Warburg Pincus Worldwide

R. Gopalakrishnan, Executive Director, Tata Sons

Shantanu Narayen, President and COO, Adobe

Chanda Kochhar, Deputy Managing Director, ICICI Bank

Panels

Venture Capital and Private Equity

Entrepreneurship

Indian Companies Going Global

Social Enterprise

Retail and Consumer Marketing

For full details and to register, visit www.hbsindiaconference.com

Building Hour Changes

All of you received an email and a letter from Mary D outlining the new changes in building hours for the SOM. But, if you haven't read them, please read below.

As of January 2, 2007, the School of Management (SOM) will have different building access hours for students that align more closely with the Main Campus buildings in an effort to increase security for students, faculty and staff.

BACKGROUND

Since July, we have had five laptops stolen over three different weekends and we believe that someone attempted to steal a sixth laptop last weekend. All of the laptops were secured with locks and were not in the general common areas that some random stranger would have seen. All of the card access systems were working fine, and we believe that all of the thefts occurred during a weekend.

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We have had an attempted break-in to a faculty member's office in the last two weeks and we have had situations where I believe that students' personal safety could have been compromised. In all cases, we believe there is an internal Simmons connection through someone that knows the patterns of activity and traffic within the SOM.

We are continuing to work with Public Safety to solve it. They have been terrific partners with us, but I am no longer willing to have students, faculty or staff in the building with unlimited access and no formal public safety presence.

NEW BUILDING HOURS FOR THE SOM - STUDENT ACCESS

Monday – Thursday: 7am-9:30pm

The buildings officially open at 8:30am. If you enter between 7-8:30am, you will need to have your ID to enter the buildings. The buildings will close at 9:30pm and all students will be asked to leave.

Friday: 7am-4:30pm

The buildings officially open at 8:30am. If you enter between 7-8:30am, you will need to have your ID to enter the buildings. The buildings will close at 4:30pm and all students will be asked to leave.

Saturday: 9am-5pm

We will have a Public Safety officer at the front desk from 9am-5pm. Students, faculty and staff must enter through the 409 Commonwealth Ave. main entrance and will be asked to show their ID's. Guests will be required to sign in and out. When there is a class in session, the MBA Office will continue to have coverage.

Sunday: Closed

No student access to the buildings.

MINIMIZING THE IMPACT

For many students, this will be a major change on how you plan your school and group work. I have run this proposal through the Student Academic Council (SAC) and all of their feedback was considered. The SAC consists of forty of your fellow classmates and they have added valuable input to this decision.

Many students use these buildings as study spaces and group meeting spaces, particularly during evening hours and weekends. This was the major reason we opted to go with one long day on Saturday and I actually added some time to the original proposal to address these concerns. The hours on Saturday will allow you come to school to meet your classmates, use the library and study rooms, and get your team work done.

ALTERNATIVE STUDY LOCATIONS

One of the major concerns of the Student Academic Council was using the Main College Library Building as an alternate study location. Please remember that the library is a state of the art, brand new space and it is T-accessible. The Main Campus Library, computers, and printers are all open on a longer schedule. Library staff will also be available to help you.

There are designated quiet and group study spaces available-level one is for group study and level two is for quiet study and we will put maps of the campus in everyone's box. We will also put a reserve copy of all SOM textbooks at the Main Campus.

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My belief is that once students use the Main Campus Library, they will really like it; but I do acknowledge that students will need to be more flexible and plan differently. For schedule information please visit: <http://my.simmons.edu/library/hours.shtml>.

FINAL NOTE

Overall, my obligation is to ensure that our students are safe and the buildings are secure and this priority outweighs all else. We will work with the SAC throughout the semester to monitor the impact of the decision, and as always, I welcome your comments and feedback. Thanks very much.

NEW SOM ELECTIVE-SCHOOL OF HEALTH STUDIES

Start date: January 17|

End date: Last Wednesday in April

Time: 5:30 to 7:30

Location: Main Campus

Description:

SHS 450 The Health Care System: Interdisciplinary Perspectives, 3 cr.

This course provides a comprehensive overview of the structure, function and financing of the United States health care system. It focuses on the critical issues facing the United States with emphasis on the relationships among providers, payers and patients. The course is designed to foster an appreciation for the myriad interdependent actors within the health care system and for the widespread consequences of decisions in the clinical, policy, and management arenas. The behavior of key actors within the system (for example, providers, private and government payers and patients) is examined in the context of current economic, political and ethical developments. Students are encouraged to analyze the system critically and to consider ways in which it might be restructured to improve its efficiency, effectiveness and equity.

The course is required for all matriculated graduate students within the School for Health Studies.

The SOM and Environmental Sustainability: A Roundtable with Dean Merrill-Sands

Net Impact is pleased to invite you to join a Conversation with Dean Merrill-Sands about our new "green" SOM building. Simmons School of Management is forging new ground with this building: challenging standard building design and creating environmentally-sustainable construction. Come hear about building the business case for the green initiatives, learn more the green building itself and discuss what Leadership in Energy and Environmental Design (LEED) certification represents to our future SOM home and to the community.

When: Thursday, January 18th, 6-8pm

Where: 409 Commonwealth Avenue, Room TBA

RSVP: Please send your RSVP and any questions to Mandy at mandy.osborne@simmons.edu

Change to Wireless Network

Over the December 2006 break, the wireless network in Mockler was updated to meet Simmons security standards. Now, in order to use any part of the Simmons wireless network, you must login.

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In order to use the Internet over any Simmons wireless connection, open a web browser and try to access any web page. Your web browser will go directly to a login page (see below).

In order to access the Internet, type in your standard Simmons username and password.

Note: Login (username) and password is the same as for WebCT Vista and Simmons email.

Contact Information:

Technology at Simmons College

<http://my.simmons.edu/technology/students/>

617-521-2222, # 8

CGO is Looking for Graduate Assistant

Work with CGO director to develop a new alliance between SOM/CGO and Madrinas Project. Madrinas is a 501C (3) nonprofit organization started in 2002 by visionary professional Latina who saw the need for a powerful network, committed to career advancement, leadership development, and mentoring of Latinas in organizations representative of a cross-section of industries. Responsibilities will include creating web-based connections, data collection and data participating in planning meeting, translation of documents into Spanish and other work as identified.

Requirements include, but not limited to, excellent fluency in both written and oral in Spanish, computer skills (Excel, PowerPoint, etc.), and ability to work with websites.

The term of employment is for December 2006 to June 2007.

If interested, please email or fax cover letter and resume to cgo@simmons.edu or 617.521.3878.

Space Still Available in Globalization and Diversity Elective

This is a reminder that there is still space available in this 3-credit elective that is being offered as an interdisciplinary school elective. If you are interested in enhancing your awareness of contemporary global issues, treating and working with diverse and international populations, developing professional skills to work in multicultural environments, as well as analyzing, discussing, and increasing your knowledge and skills to respond appropriately to the problems and opportunities of both domestic and international demographic changes, this is a course to consider. Last year we had 5 SOM students that participated and all raved about the course.

The class will be led by Professor Lynda Moore, School of Management and Professor Sergio Chaparro, School of Library and Information Science, as well as faculty from each of the other schools: Health Studies, Social Work, and College of Arts and Sciences.

This course is an intensive examination of the importance of multicultural competence for graduate professional students in the schools of Health Studies, Social Work, Management, Library Science and Economics, as well as upper level undergraduates at Simmons College. The multidisciplinary nature of this course provides opportunities for multilevel discussions and interventions (individual, group, organizational, and institutional) as students are exposed to problems specific to professional areas other than their own while also investigating the commonality of cross cultural dilemmas in all professions. Please note: This course will run until April 25th and will have different Spring Break dates.

If you have additional questions, please contact Prof. Lynda Moore, at 617.521.2370 or lynda.moore@simmons.edu.

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2007 SOM LEADERSHIP CONFERENCE - MBA STUDENT VOLUNTEERS NEEDED!

Interested in volunteering for the 2007 SOM Leadership Conference?

Please attend our informational meeting on Tuesday, January 23rd at 5:15–6:00 pm in Case Room 2 in the Mockler Building. We will provide you with an overview of the conference and answer any questions you may have. This is an informational meeting only – designed to help you decide if you would like to volunteer. At the end of the meeting, if you are interested, you will have the opportunity to sign up and commit to being a volunteer.

Volunteers are essential to our success. In exchange for your contribution, you will be permitted to attend the Conference FREE. (Conference fees are \$520.00 for SOM students)

- All volunteers may attend Queen Latifah closing keynote address.
- All volunteers will receive a complimentary conference bag.
- Volunteers have the opportunity to network with corporate sponsors and to interact with nearly 3000 attendees from the nation's major corporations.
- Volunteering for the Leadership Conference shows your active support for the SOM. This is a 'hands-on' way to show your support for your school.

Volunteering for the Conference requires the following minimum commitment:

- Attendance at the Tuesday, January 23rd meeting
- One additional pre-Conference instructional meeting and tour to be held in April (2 options will be offered) at the Seaport World Trade Center
- Half-day of work at the Leadership Conference.

SOM Leadership Conference Date: Saturday, May 5, 2007

We need and genuinely appreciate your support. Your time and effort directly supports the SOM. All proceeds raised by the Leadership Conference fund SOM MBA scholarships.

Questions welcome:

Judy Benjamin

Associate Director

SOM Leadership Conference

judith.benjamin@simmons.edu

Ali Corvino

Student Volunteer Coordinator

SOM Leadership Conference

ahcorvino@comcast.net

CAREER SERVICES UPDATES

[Bank of America Information Reception](#)

Bank of America will be hosting a reception for students interested in learning about technology opportunities.

Wednesday, February 7th, 6:00 – 7:30pm, Gold Room – *Refreshments will be served*
RSVP by January 29th to Lisa Toby at lisa.toby@simmons.edu

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Exciting Internship Opportunity

Bank of America
Technology Leadership Rotational Program – Summer Internships
Open to US Citizens, Deadline January 24th, 2007

First round interviews February 8th, at the SOM

Final round interviews February 9th, at Bank of America's Boston Office

The Program:

MBA leadership program spanning the Technology Organization within Bank of America, which includes: Wealth & Investment Management Technology, Consumer & Small Business Banking Technology, Corporate Staff Technology, Capital Markets & Wholesale Banking Technology, Corporate Information Security/Business Continuity and the Network Computing Group.

Please visit Career Connect for complete description and application instructions.

Interested in Partnering with Career Services?

New - Online Interview Tool for Students!

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

NEW - Email Alerts are Available on Career Connect!

To receive job postings based on your background and interests, please see the Career Connect homepage page for instructions on how to receive email alerts.

Outside Networking and Career Events

Boston Lunch: "Yes You Can! Removing the obstacles to achieving your goals."

January 18, 2007

Time 12:00 PM - 1:30 PM

Location Morrison Mahoney, 250 Summer St., Boston, MA

Seminar with: Andrea Novakowski, MCC, MBA and Joanne Dougan, M.Ed.

It's the time of year to declare your business and life goals for 2007 and get them moving forward. If you're stuck in the achievement of any of your goals, really listening to what you say to yourself can be an eye opening experience. In our one hour seminar you will:

- * Have a dynamic "AHA" moment
- * Experience a new way of hearing yourself
- * Obtain tools that will forever change how you speak to yourself
- * Join us for a lively, thought provoking and interactive session.

For details please go to:

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<http://www.downtownwomensclub.com/dwc/index.php?module=ClubsCalendars&action=DWCCal&type=month&calendar=2>

Idealist.org – Nonprofit Career Fair

Boston University on Tuesday, February 6th from 12:00pm - 4:00pm Metcalf Ballroom on the 2nd Floor of the Sherman Union, at 775 Commonwealth Avenue, Boston, MA.

To register (it's free for jobseekers), and for more details, including schedule, directions, and a list of registered organizations, please go to: <http://www.idealist.org/fairs.html> and click on the fair you'd like to attend.

Contact Lisa Toby (lisa.toby@simmons.edu) in Career Services for financial assistance opportunities with admittance fees to career events.

- Association of Latino Professionals in Finance and Accounting (ALPFA)
ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing Opportunities for CPA's, accountants, finance and related professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to www.alpha.org

- The National Asian American Professionals Organization
<http://www.naaapboston.org/Membership.do>

Partnerships

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

Please visit the Career Connect Resource Library for a sampling of SOM Business Partnerships

Recent Job Postings - Visit Career Connect

- Program Director – The Commonwealth Institute
- Director, eHealth Strategy & Innovation -Blue Cross Blue Shield of Massachusetts
- eCommerce Manager – Pyramid Research
- Product/Analyst Manager – Island Desserts
- Manager of Operations – MIT Singapore-MIT Alliance (SMA)
- Royalty Accountant – WGBH Radio and TV

Recent Internship Postings – Visit Career Connect

- Project Development Intern – Radius Management Services
- Technology Intern – Bank of America
- Quality Automation Intern – Pioneer Investments
- Finance Intern – SharedFM
- Development Intern – Thompson Island Outward Bound

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As a reminder, please keep your Career Connect profile up to date. If you forgot your username and password, please contact julie.barenholtz@simmons.edu or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

Interesting Career Articles

How to Follow Up With a Hiring Manager. By Perri Capell

Question: I recently sent my resume to an employer and want to know if the position is still open, when interviewing might begin, and if I'm a candidate. I'd like to call the human-resources department but don't know what to ask. Any advice?

For advice please read on at:

http://www.careerjournal.com/columnists/qanda/strategies/20070109-qandastrategies.html?cjpos=home_whatsnew_major

Ten Resume Tips. By Sherri Edwards

A thoughtful, carefully constructed resume, using information you have obtained through research about a specific company and industry, does more than ensure that you get an opportunity to interview. It also prepares you for the interview and will contribute to your ability to effectively make a case for hiring you, allowing you to close the deal! Each resume should be tailored to the job you are applying for. Broad or generic resumes may (by luck) get you an interview, but they will not prepare you for answering tough or specific questions when you get there.

For tips please read on at:

http://www.quintcareers.com/ten_resume_tips.html

SOM LIBRARY UPDATES

New Students

Space is still available to sign up for a quick tour of the library. Learn how to get a book from another library, where to find “reserve” copies of class textbooks, where to find a quiet place to study, how to search various databases and much more... Tours will last about 30 minutes and will be given during the following times:

Tuesday, January 16 – 5:15 pm
Thursday, January 18 – 5:15 pm
Saturday, January 20 – 11:00 am
Saturday, January 20 - 1:00 pm
Saturday, January 20 - 3:00 pm
Tuesday, January 23 – 5:15 pm

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The sign-up sheets for the tours are at the circulation desk. If these times are not convenient, please stop by the library whenever you have the chance and we will be happy to show you around.

[Looking for a job?](#)

The library is looking for **Part-time Graduate Student Library Assistants**. Day/Evening/Weekend hours are available. If interested, please contact Kathy Berger, SOM Assistant Librarian, at 617-521-3847 or e-mail kathleen.berger@simmons.edu for an application.

[Recommended Reading from the SOM Library...](#)

Stop by the library and check out our new book display. Some of the books on display are: *Managing at The Leading Edge: New Challenges in Managing Nonprofit Organizations*, *The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World (and change your life)* and *Positive Risk: How Smart Women Use Passion to Break Through Their Fears*.

Take a look at "The 2007 Hot List" in the December 2006 issue of [Entrepreneur](#) magazine. This list contains information on the best businesses, markets, trends and ideas.

[Daily Newspapers](#)

The library has daily issues of [The Boston Globe](#), the [Financial Times](#), [The New York Times](#), [The Wall Street Journal](#) and the [Investor's Business Daily](#) . These issues are available for you to read and catch up on what is going on in the world.

The library has a new bulletin board located in the quiet study area where you can find news and announcements.

[Reference Appointments](#)

For help with research projects, please email Linda (linda.wolf@simmons.edu) or Kathy (kathleen.berger@simmons.edu) to schedule an appointment. Times are available throughout the day. As always feel free to come by for any help you need using the databases and finding answers to homework questions and more...

[Driving Directions to the Main Campus Library](#)

The main campus library is closed Saturday, January 13 -Monday, January 15.
Regular Hours will resume on January 16.

Main Campus Library Regular Sunday Hours - Sunday: 10:00 am – 11:00 pm

- 1: Start out going WEST on COMMONWEALTH AVE / US-20 W / MA-2 W toward CHARLESGATE E. Continue to follow MA-2 W.**
- 2: Turn SLIGHT LEFT onto BROOKLINE AVE.**
- 3: Turn RIGHT onto PARK DR.**

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- 4: Stay **STRAIGHT** to go onto **RIVERWAY**.
- 5: Turn **SLIGHT LEFT** to stay on **RIVERWAY**.
- 6: Stay **STRAIGHT** to go onto **FENWAY**.
- 7: Keep **RIGHT** at the fork to continue on **FENWAY**.
- 8: End at **Simmons Library**: 300 Fenway, Boston, MA 02115

Reminder

Books may only be checked out when the library is staffed. Reserve textbooks may only be checked out for two hours at a time and used in the library and group study rooms. Reserve textbooks may only be checked out until two hours prior to the library closing. Please plan ahead.

Reminder

Please use your cell phone outside of the library as a courtesy to your fellow students.

STUDENT ACTIVITY UPDATES

January and February MBA Social Club Events

Monday, January 15, 2007, 2-4 p.m.:

A Celebration of the Life & Legacy of the Rev. Dr. Martin Luther King Jr. at Boston University. FREE and open to the public. **The Social Club has made arrangements with the Boston University Office of the Dean of Students for a limited number of **SPECIALLY RESERVED** seats to this event. Reservations should be made through the Social Club and will be accepted on a first-come, first-served basis.

For MLK event details, please visit:

<http://www.bu.edu/phpbin/calendar/event.php?id=8612&cid=17&oid=0>

Saturday, January 27, 2007, 1-3 p.m.:

Ice Skating on Frog Pond in the Boston Commons. The Social Club will fully subsidize a limited number of \$4 admission tickets per attendee. All attendees will be responsible for their own skate rental of \$8. Reservations should be made through the Social Club and will be accepted on a first-come, first-served basis.

For Frog Pond information, go to:

http://www.cityofboston.gov/parks/frogpond_winter.asp.

Tuesday, February 13, 2006, 4:15-5 p.m.:

Valentine's Wine and Cheese. Mockler Building. Come and unwind Non-alcoholic beverages will also be provided.

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Please contact Stephanie Creary at creary@simmons.edu for more information.

Marketing Club

Anyone interested in joining the newly forming Marketing Club? If so, please come to our first meeting next Wednesday 1/17 during lunch, from 12-1, in Caseroom 1. Any questions please contact Jessica McClelland at Jessica.mcclelland@simmons.edu

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