

Simmons School of Management MBA Update*

January 18, 2007

The mission of the Simmons School of Management is to educate women for power and principled leadership. We are committed to the advancement of knowledge and practice in management through excellence in education and research. Our academic programs offer rigorous, applied, management education designed for women. We focus on leadership, and our programs integrate the strategic, functional, and behavioral aspects of management. SOM students gain the knowledge, analytical skills, and confidence that they need to manage successfully in dynamic and global environments. We are invested in our students' success and support them as they launch, advance, and change their careers.

MBA OFFICE UPDATES

Note from Mary D

Well, anyone that is a Patriots fan and watched Sunday's game tends to be in one of two camps-either they were lucky to win because they really didn't play well or that the Patriots were really the better team and showed it in the end. So, how to tie this to your MBA!! Two thoughts! Last week I talked about preparation, focus, positive attitude, and execution. In the end, the Patriots never gave up, stayed focused and executed better than the Chargers. New students have lots of adrenaline as they start the program and need to remember that your MBA is a marathon and not a sprint, and coming out of the gate strong is critical, but finding your own rhythm is crucially important. Who cares if the Patriots found it in the last two minutes of the game-the important thing is they found it and it worked! For returning students, not having a letdown is also important. Some of you have been in this program for many semesters and it is hard in the middle. Do not lose sight of the end goal of why you came to business school in the first place!

For those of you that don't like sports, you will have to wait until the Patriots lose or win the super bowl for me to go to a different theme!!

Quotes of the Week

"The first rule of focus is this: "Wherever you are, be there." --*Unknown*

"Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives." --*William A. Foster*

Schedule Reminders for the Week of January 20-27th

Tuesday, January 23, Day track meeting, 12-1pm

Tuesday, January 23, Econ B review, 5-5:45, 5th floor

Tuesday, January 23, Leadership Conference Initial Meeting, 5-6, CR2

Saturday, January 27, M. Acct B, 1-4pm, CR2

Saturday, January 27, Econ Exam #1, 10-1pm, CR1

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New January Admit Track Meeting

Thursday, February 1, 5:15pm, Caseroom #1. Pizza will be served!

Upcoming Track Meetings

Day, January 23, 12-1pm. Pizza will be served!

Evening, January 30, 5:15pm. Pizza will be served!

Course Pack Return

When you are returning a coursepack for a class you have dropped, it must be unopened, you must have your receipt, and you must bring a class schedule that reflects that you've dropped that particular course(s). This process is in place to prevent the misuse of coursepack material copyrights, so all three criteria must be met in order for you to return a coursepack. Please contact Carolyn in the MBA Office at carolyn.bogle@simmons.edu or the Simmons College Bookstore at 617.521.2054 if you have any questions about this policy.

Summer Registration Dates

Summer registration for the SOM will be March 19-26. More information will be coming in February.

Student Stickers

Stickers for your ID have arrived and are available in the MBA Office, please stop by and pick one up!

Student Worker Needed for the Executive Education Department

We are looking for a work-study student to help with program preparation, database maintenance, and other office and administrative tasks. The pay is \$12.00 per hour and we are looking for someone to work 10-15 hours per week. If you are interested, please contact Laurie McFarlane at 617.521.3870 or laurie.mcfarlane@simmons.edu

Short Term Work Opportunity

The Registrar's office is looking for MBA students interested in a short term work assignment on the presidential inauguration at the end of March and some other project based work. Special events experience will help on the inauguration project, strong excel and project management skills are needed for the other projects. Students should see Mary D for more information.

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Access to Library Databases

If students are still not able to get into the library databases, please contact the Circulation Desk directly and they will add you! The number is 521.2780.

Student Business Cards – One Week Left to Order!

If you are interested in ordering student business cards, please email Paula in the MBA Program Office at paula.donaldson@simmons.edu with the following details:

- * Your Name (exactly as you would like it to appear on the cards)
- * Your Class Year (i.e. it will read "MBA Candidate '07")
- * Contact Number (you can list up to two - home, cell, work, or fax)
- * Email Address

The cards will cost somewhere between \$20 - \$30 for a box of 250, and take two to three weeks to arrive to the SOM. To reflect consistency across the Simmons campuses, no additional information can be added to the business cards other than the fields listed above. If you would like to see an example of the Simmons business card, please feel free to stop by the MBA Office.

IF YOU ARE INTERESTED IN ORDERING BUSINESS CARDS, PLEASE EMAIL PAULA BY FRIDAY, JANUARY 26. This is the one and only call for business card orders this semester, so please be sure to submit your requests by the aforementioned date. Any students who miss the deadline will have a chance to reorder during the Fall 2007 semester.

Economics Review Sessions

Each of the first three review sessions immediately precedes an Economics class session. Please note the SATURDAY Review:

Evening Section Reviews:

Tonight - Thursday, January 18, 5:00 - 5:45 p.m.

Tuesday, January 23, 5:00 - 5:45 p.m.

Thursday, February 15, 5:00 - 5:45 p.m.

SATURDAY, March 17, 10:00 a.m. - 12:00 noon

(ATTENDANCE AT REVIEWS IS ENTIRELY OPTIONAL.)

CGO Speaker Series

What does it mean to be a woman in the business world?

How does diversity impact organizational effectiveness?

How can businesses benefit from encouraging work/life balance?

As the research arm of Simmons SOM, the internationally recognized Center **for Gender in Organizations (CGO)** addresses these issues and more, focusing on the following areas:

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* Women and Leadership * Gender Equity and Organizational Effectiveness *

* Women Entrepreneurs * Dimensions of Diversity & Working across Differences *

How is this work done by CGO?

- Through conducting in-depth and cutting-edge research
- Through offering customized consulting services to maximize workplace effectiveness
- By holding public events, seminars, and workshops to disseminate information and connect professionals
- By producing and providing publications and other resources of information

For the Students:

Luncheon Speaker Presentations

Focusing on the intersection between scholarship and practice, CGO brings both academic and business leaders to the SOM students:

Who? Speakers from the local community, representing both business and academic perspectives, will share their expertise and experiences with students.

Where? Speakers will come to the students, presenting in the classroom.

When? Twice per semester, during lunch.

What else? The presentations are free of charge and lunch is provided for attending students.

Watch for announcements!!

EXTERNAL MBA EVENTS

The South Asian Business Association at Harvard Business School presents its annual 2007 SABA India Conference

India's stock market grew six times faster than the Dow Jones in the last two years Indian multinationals acquired 694 companies worldwide this year. One fifth of the Fortune 500 own R&D facilities in India

Participate. Discover. Engage.

Friday, January 26, 2007

3:00pm

Harvard Business School

Keynotes

Charles R Kaye, Co-President, Warburg Pincus Worldwide

R. Gopalakrishnan, Executive Director, Tata Sons

Shantanu Narayen, President and COO, Adobe

Chanda Kochhar, Deputy Managing Director, ICICI Bank

Panels

Venture Capital and Private Equity

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Entrepreneurship
Indian Companies Going Global
Social Enterprise
Retail and Consumer Marketing

For full details and to register, visit www.hbsindiaconference.com

CGO is Looking for Graduate Assistant

Work with CGO director to develop a new alliance between SOM/CGO and Madrinias Project. Madrinias is a 501C (3) nonprofit organization started in 2002 by visionary professional Latina who saw the need for a powerful network, committed to career advancement, leadership development, and mentoring of Latinas in organizations representative of a cross-section of industries. Responsibilities will include creating web-based connections, data collection and data participating in planning meeting, translation of documents into Spanish and other work as identified.

Requirements include, but not limited to, excellent fluency in both written and oral in Spanish, computer skills (Excel, PowerPoint, etc.), and ability to work with websites.

The term of employment is for December 2006 to June 2007.

If interested, please email or fax cover letter and resume to cgo@simmons.edu or 617.521.3878.

2007 SOM LEADERSHIP CONFERENCE - MBA STUDENT VOLUNTEERS NEEDED!

Interested in volunteering for the 2007 SOM Leadership Conference?

Please attend our informational meeting on Tuesday, January 23rd at 5:15–6:00 pm in Case Room 2 in the Mockler Building. We will provide you with an overview of the conference and answer any questions you may have. This is an informational meeting only – designed to help you decide if you would like to volunteer. At the end of the meeting, if you are interested, you will have the opportunity to sign up and commit to being a volunteer.

Volunteers are essential to our success. In exchange for your contribution, you will be permitted to attend the Conference FREE. (Conference fees are \$520.00 for SOM students)

- All volunteers may attend Queen Latifah closing keynote address.
- All volunteers will receive a complimentary conference bag.
- Volunteers have the opportunity to network with corporate sponsors and to interact with nearly 3000 attendees from the nation's major corporations.
- Volunteering for the Leadership Conference shows your active support for the SOM. This is a 'hands-on' way to show your support for your school.

Volunteering for the Conference requires the following minimum commitment:

- Attendance at the Tuesday, January 23rd meeting
- One additional pre-Conference instructional meeting and tour to be held in April (2 options will be offered) at the Seaport World Trade Center
- Half-day of work at the Leadership Conference.

SOM Leadership Conference Date: Saturday, May 5, 2007

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We need and genuinely appreciate your support. Your time and effort directly supports the SOM. All proceeds raised by the Leadership Conference fund SOM MBA scholarships.

Questions welcome:

Judy Benjamin

Associate Director

SOM Leadership Conference

judith.benjamin@simmons.edu

Ali Corvino

Student Volunteer Coordinator

SOM Leadership Conference

ahcorvino@comcast.net

CAREER SERVICES UPDATES

[Bank of America Information Reception](#)

Bank of America will be hosting a reception for students interested in learning about technology opportunities.

Wednesday, February 7th, 6:00 – 7:30pm, Gold Room – *Refreshments will be served*
RSVP by January 29th to Lisa Toby at lisa.toby@simmons.edu

[Exciting Internship Opportunity](#)

Bank of America

Technology Leadership Rotational Program – Summer Internships

Open to US Citizens, Deadline January 24th, 2007

First round interviews February 8th, at the SOM

Final round interviews February 9th, at Bank of America's Boston Office

The Program:

MBA leadership program spanning the Technology Organization within Bank of America, which includes: Wealth & Investment Management Technology, Consumer & Small Business Banking Technology, Corporate Staff Technology, Capital Markets & Wholesale Banking Technology, Corporate Information Security/Business Continuity and the Network Computing Group.

Please visit Career Connect for complete description and application instructions.

[New - Online Interview Tool for Students!](#)

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

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NEW - Email Alerts are Available on Career Connect!

To receive job postings based on your background and interests, please see the Career Connect homepage page for instructions on how to receive email alerts.

Outside Networking and Career Events

The Women's Congress Boston
March 29th - 30th 2007
Boston Convention & Exhibition Center

The focus is on opportunity when you mix more than 8,000 successful business women, non-profit executives, and entrepreneurs with over 350 exhibitors and 50 distinguished speakers. You'll take away a wealth of ideas, strategies, practical skills, and concrete tips to enhance your success

Register today for FREE admission to the exhibition and \$25 off the conference package when you enter code: WBB12 when registering online. Or sign up for updates at www.thewomenscongress.com to get all the breaking news.

Idealist.org - Nonprofit Career Fair

Boston University on Tuesday, February 6th from 12:00pm - 4:00pm

Metcalf Ballroom on the 2nd Floor of the Sherman Union, at 775 Commonwealth Avenue, Boston, MA.

To register (it's free for jobseekers), and for more details, including schedule, directions, and a list of registered organizations, please go to: <http://www.idealist.org/fairs.html> and click on the fair you'd like to attend.

Contact Lisa Toby (lisa.toby@simmons.edu) in Career Services for financial assistance opportunities with admittance fees to career events.

Association of Latino Professionals in Finance and Accounting (ALPFA) ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing Opportunities for CPA's, accountants, finance and related professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to www.alpfa.org.

The National Asian American Professionals Organization
<http://www.naaapboston.org/Membership.do>

Partnerships

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

Please visit the Career Connect Resource Library for a sampling of SOM Business Partnerships.

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[Recent Job Postings - Visit Career Connect](#)

- * President - Green Century Capital Management, Inc.
- * Assistant Director of Development - Boston Museum Project
- * Program Coordinator - Boston Museum Project
- * Marketing Communications Specialist - Ipswitch, Inc
- * Executive Director - Jerome Lyle Rappaport Charitable Foundation
- * Director of Human Resources - Edison International
- * Human Resources Coordinator - Massachusetts Turnpike Authority

As a reminder, please keep your Career Connect profile up to date. If you forgot your username and password, please contact julie.barenholtz@simmons.edu or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

[Interesting Career Articles](#)

Reasons to Hold Out Hope For Balancing Work and Home. By Sue Shellenbarger

The national mood on work-life issues is among the grimmest I've seen in 15 years writing this column. In poll after poll, most executives and employees report discontent with their work-life balance.

But three trends now gaining momentum hold the potential for positive change. While these developments aren't universal and will benefit mainly highly skilled workers, they hold the promise of a little more control over when and where you work -- and some new tools to watch over loved ones while you do.

For complete article please read on at:

<http://www.careerjournal.com/columnists/workfamily/20070112-workfamily.html>

Networking: The Number 1 Way to Find Jobs

Why network? Over 63% of people find their jobs through networking with friends, relatives and other personal contacts according to a recent study by the U.S. Department of Labor. Networking involves developing contacts and connecting with people who will put you in contact with employers and help you locate unadvertised jobs.

For complete article please read on at: <http://careers.gmu.edu/students/jobfind/findref/opentwo.htm>

SOM LIBRARY UPDATES

[New Students](#)

Space is still available to sign up for a quick tour of the library. Learn how to get a book from another library, where to find "reserve" copies of class textbooks, where to find a quiet place to study, how to search various databases and much more ... Tours will last about 30 minutes and will be given during the following times:

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Tuesday, January 16 – 5:15 pm
Thursday, January 18 – 5:15 pm
Saturday, January 20 – 11:00 am
Saturday, January 20 - 1:00 pm
Saturday, January 20 - 3:00 pm
Tuesday, January 23 – 5:15 pm

The sign-up sheets for the tours are at the circulation desk. If these times are not convenient, please stop by the library whenever you have the chance and we will be happy to show you around.

Looking for a job?

The library is looking for **Part-time Graduate Student Library Assistants**. Day/Evening/Weekend hours are available. If interested, please contact Kathy Berger, SOM Assistant Librarian, at 617-521-3847 or e-mail kathleen.berger@simmons.edu for an application.

Recommended Reading from the SOM Library...

Take a look at the “100 Best Companies To Work For” in the most recent issue of Fortune magazine.

If you are interested in reviewing your investments, check out the “2007 Fund Survey” in the January 29, 2007 issue of Forbes magazine.

Daily Newspapers

The library has daily issues of The Boston Globe, the Financial Times, The New York Times, The Wall Street Journal and the Investor’s Business Daily . These issues are available for you to read and catch up on what is going on in the world.

The library has a new bulletin board located in the quiet study area where you can find news and announcements.

Reference Appointments

For help with research projects, please email Linda (linda.wolf@simmons.edu) or Kathy (kathleen.berger@simmons.edu) to schedule an appointment. Times are available throughout the day. As always feel free to come by for any help you need using the databases and finding answers to homework questions and more...

Driving Directions to the Main Campus Library

The main campus library is closed Saturday, January 13 -Monday, January 15.
Regular Hours will resume on January 16.

Main Campus Library Regular Sunday Hours - Sunday: 10:00 am – 11:00 pm

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- 1: Start out going WEST on COMMONWEALTH AVE / US-20 W / MA-2 W toward CHARLESGATE E. Continue to follow MA-2 W.**
- 2: Turn SLIGHT LEFT onto BROOKLINE AVE.**
- 3: Turn RIGHT onto PARK DR.**
- 4: Stay STRAIGHT to go onto RIVERWAY.**
- 5: Turn SLIGHT LEFT to stay on RIVERWAY.**
- 6: Stay STRAIGHT to go onto FENWAY.**
- 7: Keep RIGHT at the fork to continue on FENWAY.**
- 8: End at Simmons Library: 300 Fenway, Boston, MA 02115**

Reminder

Books may only be checked out when the library is staffed. Reserve textbooks may only be checked out for two hours at a time and used in the library and group study rooms. Reserve textbooks may only be checked out until two hours prior to the library closing. Please plan ahead.

Reminder

Please use your cell phone outside of the library as a courtesy to your fellow students.

STUDENT ACTIVITY UPDATES

January and February MBA Social Club Events

Saturday, January 27, 2007, 1-3 p.m.:

Ice Skating on Frog Pond in the Boston Commons. The Social Club will fully subsidize a limited number of \$4 admission tickets per attendee. All attendees will be responsible for their own skate rental of \$8. Reservations should be made through the Social Club and will be accepted on a first-come, first-served basis.

For Frog Pond information, go to:

http://www.cityofboston.gov/parks/frogpond_winter.asp.

Tuesday, February 13, 2006, 4:15-5 p.m.:

Valentine's Wine and Cheese. Mockler Building. Come and unwind Non-alcoholic beverages will also be provided.

Please contact Stephanie Creary at creary@simmons.edu for more information.

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Marketing Club

Anyone interested in joining the newly forming Marketing Club? If so, please come to our first meeting next Wednesday 1/17 during lunch, from 12-1, in Caseroom 1. Any questions please contact Jessica McClelland at Jessica.mcclelland@simmons.edu

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