

Simmons School of Management MBA Update*

December 14, 2006

The mission of the Simmons School of Management is to educate women for power and leadership. Our management degree programs are designed to enhance the competence and confidence of women as they begin, further, or change their careers. Simmons students receive high quality management education in the functional, strategic, and behavioral aspects of business. Integral to our program is the recognition of the role of gender in organizations.

MBA OFFICE UPDATES

Note from Mary D.

You made it!! Tonight is the last night in the fall term with Leading and Public Speaking closing out the term! Congratulations on a wonderful semester. You have over two weeks off now to rest, celebrate the holidays and new year with family and friends, and hopefully reflect on the past semester. For many of you it is your first semester, so you can reflect on how much you have learned in your first three months. Many of your classmates are ending their 3rd, 4th, 6th, 7th, or 9th semester in the program. Think about how much has changed for all of you that have been here for a while-how you study, how you prepare for exams, how you think, synthesize and analyze material. For those in their first semester, you now officially have been through a cycle of a semester and know better how to balance work, family and school, how to work in groups, how to get a lot of work done in limited time. If you celebrate the holidays, enjoy them as it is a special time of the year. If you don't, enjoy your time off, see your family and friends and catch up on some sleep! We will see you all in January!!

Quotes for the End of the Semester

"Patience and perseverance have a magical effect before which difficulties disappear and obstacles vanish." -- *John Quincy Adams*

"Unless you undertake more than you possibly can do, you will never do all that you can." -- *Henry Drummond*

Room Assignments for the Spring Term

- All day classes: BGGE, Finance, M. Acct, Negotiation, Orgs, Career Strategies - CR2
- Monday classes: M. Acct - CR2; Public Speaking - Purple; International Marketing - CR1
- Tuesday classes: Comm Strat - Purple; Marketing - CR1; Econ - 5th Floor; LGA - CR2; Entrepreneurship - CR1
- Wednesday classes: IT Management - CR2
- Thursday classes: QA - CR2; Econ - 5th Floor; Negotiation - Purple; Leading - 5th Floor
- Saturday classes: Entrepreneurship - CR1

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Building Hours for the Holiday Break

Please be advised that Simmons College is officially closed over the holiday break from Dec. 22 at noon until 8:30am on January 2, 2007. Students will not be allowed to access the buildings during that time.

During the week of December 18-22, the SOM will be open from 8:30am-4:30pm. After 4:30pm, the building will be officially closed and students will not have access into the building after hours.

Diversity Initiatives - Ad Club Scholarships

The Ad Club provides financial assistance to full-time, undergraduate or MBA students with a strong academic record who are interested in pursuing a career in Advertising, Marketing, Communications or a related industry.

Ad Club Scholarships are awarded for \$5,000 per student for tuition for the 2007/2008 academic year. Please note that Scholarship checks will only be made out to a school, not to an individual.

In order to be considered for this scholarship, students must complete the entire application. Students will be evaluated for an award based on the following:

- 1) Demonstrated enthusiasm, commitment and intent on pursuing a career in the Advertising, Marketing, Communications or related industry.
- 2) Assessed leadership potential as a professional in our field.
- 3) Grade point average (G.P.A.).
- 4) Financial need (Note: this is secondary to points 1, 2 and 3).

Applications are due to The Ad Club by **Friday, February 2, 2007 at 5pm**. No exceptions will be made.

Materials can be sent to:

The Ad Club

Attn: Jill Dmohowski, Scholarship Applications

38 Newbury Street, 5th Floor

Boston, MA 02116

The selected students will be honored at the annual Arnold Z. Rosoff Awards, which will be held at the end of March 2007. This Ceremony honors individuals and organizations for contributions to the industry in the area of diversity. Scholarship recipients should attend this event.

2007 SOM Leadership Conference - MBA Student Volunteers Needed!

Interested in volunteering for the 2007 SOM Leadership Conference?

There will be a mandatory informational meeting on Tuesday, January 23rd from 5:15-6:00pm in Caseroom 2 in the Mockler Building for those interested in volunteering for the Leadership Conference. If you plan on attending/volunteering, please sign up on the sheet posted in the Mockler Building.

Volunteers are essential to our success. **In exchange for your contribution, you will be permitted to attend the conference FREE.** (Conference fees are \$520.00 for SOM students)

- All volunteers may attend Queen Latifah's closing keynote address.

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- All volunteers will receive a complimentary conference bag.
- Volunteers have the opportunity to network with corporate sponsors and to interact with nearly 3,000 attendees from the nation's major corporations.
- Volunteering for the Leadership Conference shows your active support for the SOM. This is a "hands-on" way to show your support for your school.

Volunteering for the Conference requires the following minimum commitment:

- Attendance at the Tuesday, January 23rd meeting.
- One additional pre-Conference instructional meeting and tour to be held in April (2 options will be offered) at the Seaport World Trade Center.
- Half-day of work at the Leadership Conference.

SOM Leadership Conference Date: Saturday, May 5, 2007

We need and genuinely appreciate your support. Your time and effort directly supports the SOM. **All proceeds raised by the Leadership Conference fund SOM MBA scholarships.**

Questions welcome:

Judy Benjamin
Associate Director
SOM Leadership Conference
judith.benjamin@simmons.edu

Ali Corvino
Student Volunteer Coordinator
SOM Leadership Conference
ahcorvino@comcast.net

MBA Internships

Internships have been re-activated within the MBA Program for credit effective January 2007. Below please find a general overview of internships. More information is available on Resources page of WebCT Vista. For specific questions, please contact the Career Services or MBA Offices.

Internships: General Overview

- Organizations in a variety of industries may offer formal or informal internship programs in a variety of functional areas. Internships are a great way to develop/enhance your skill sets while providing exposure to an industry or function that you are interested in from a career standpoint. Choose your internship strategically – answer the question: is it going to make you more marketable to target employers upon graduation?
- Timing varies per organization. Spring, summer, and fall internships are the most common; more formal MBA internships tend to be in the summer (mid June – end of August.)
- Interns will be expected to work 200-250 hours over 16 weeks.
- Informal internships may provide more flexibility in terms of the scope of work and schedule.
- Internships can be paid or unpaid. Hourly rates can span from \$12 - \$20/hour on average, and some organizations pay students in a lump sum.

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- Internships are two credits and are graded on a pass/fail system. Only one internship for 2 credits is currently allowed and it cannot be combined with an independent study elective. Any exception to this policy will require a formal petition by the student to Mary D. for faculty review.

Space Still Available in Globalization and Diversity Elective

This is a reminder that there is still space available in this 3-credit elective that is being offered as an interdisciplinary school elective. If you are interested in enhancing your awareness of contemporary global issues, treating and working with diverse and international populations, developing professional skills to work in multicultural environments, as well as analyzing, discussing, and increasing your knowledge and skills to respond appropriately to the problems and opportunities of both domestic and international demographic changes, this is a course to consider. Last year we had 5 SOM students that participated and all raved about the course.

The class will be led by Professor Lynda Moore, School of Management and Professor Sergio Chaparro, School of Library and Information Science, as well as faculty from each of the other schools: Health Studies, Social Work, and College of Arts and Sciences.

This course is an intensive examination of the importance of multicultural competence for graduate professional students in the schools of Health Studies, Social Work, Management, Library Science and Economics, as well as upper level undergraduates at Simmons College. The multidisciplinary nature of this course provides opportunities for multilevel discussions and interventions (individual, group, organizational, and institutional) as students are exposed to problems specific to professional areas other than their own while also investigating the commonality of cross cultural dilemmas in all professions. Please note: This course will run until April 25th and will have different Spring Break dates.

If you have additional questions, please contact Prof. Lynda Moore, at 617.521.2370 or lynda.moore@simmons.edu.

Part-time Administrative Job Opening - Entrepreneurship Program

The entrepreneurship assistantship is a part time administrative position that requires agility at managing multiple tasks simultaneously. There is ample opportunity for creativity and value-added activities that allow individual growth. These activities include:

- Being associated with a burgeoning and nationally recognized initiative that is an integral component of the SOM's value proposition.
- Having contact with diverse local entrepreneurs and business leaders.
- Creating dynamic marketing materials and events.
- Providing input on marketing and other programmatic strategies.
- Membership on the Entrepreneurship Task Force.
- Collaborating and developing relationships with SOM senior staff.
- Arranging meetings and taking, producing and distributing meeting notes
- Developing and producing mailings
- Developing outreach to current MBA students around program activities
- Maintaining the contact database
- Arranging quarterly evening Advisory Committee meetings including rsrvps, food, handouts, parking, minutes
- Updating SOM intranet re: entrepreneurship

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The position is supervised by the McCandless Chair, Teresa Nelson. The person interested in this position will be very comfortable working independently once they are trained; coordination is mostly via internet. Office space and a computer are available in 409 for this position. The position is available immediately. For more information, please speak to mandy.osborne@simmons.edu or teresa.nelson@simmons.edu. This position is for 10 hours/week and the pay is \$12/hour.

CGO is Looking for Graduate Assistant

Work with CGO director to develop a new alliance between SOM/CGO and Madrinas Project. Madrinas is a 501C (3) nonprofit organization started in 2002 by visionary professional Latina who saw the need for a powerful network, committed to career advancement, leadership development, and mentoring of Latinas in organizations representative of a cross-section of industries. Responsibilities will include creating web-based connections, data collection and data participating in planning meeting, translation of documents into Spanish and other work as identified.

Requirements include, but not limited to, excellent fluency in both written and oral in Spanish, computer skills (Excel, PowerPoint, etc.), and ability to work with websites.

The term of employment is for December 2006 to June 2007.

If interested, please email or fax cover letter and resume to cgo@simmons.edu or 617.521.3878.

New Addition to the SOM Community

We are happy to report that Cheryl Fudge gave birth to a baby boy on November 28th. Lincoln Richard Fudge is 8lbs, 1oz and 21" long. Cheryl, her husband Kevin, and Lincoln are all doing great!! Cheryl was joking with us that she was planning to come to class but her husband talked her out of it and she went into full labor right as Indra was explaining options in Finance class that night!

CAREER SERVICES UPDATES

Interested in Partnering with Career Services?

We are delighted to announce the forming of the first-ever Career Services Student Task Force. The charge for this task force is to be both thinking partners and ambassadors for the Career Services Office (CSO). Ideally, we'd like to form a group of 5-8 students who represent the full-time, part-time, and 2-year day tracks. The time commitment would be monthly meetings (beginning in January), most likely held from 5-5:50pm. In addition, we'd like to have occasional email dialogues to gain your valuable feedback on CSO initiatives, and to learn what you are hearing amongst your fellow students from a "career interest/job search" standpoint.

Please contact Lisa Toby at lisa.toby@simmons.edu by December 10th (we have extended the deadline) if you are interested in participating, or if you would like more information.

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Reminder! - Career Services Student Survey

If you haven't had the chance yet, please take a moment to complete the career services student survey you received on Friday, November 10th via your SOM email address. Thank you in advance for your participation, we greatly value your feedback.

You can also view and complete the survey at:

<http://www.zoomerang.com/survey.zgi?p=WEB225UKU7KDJ9>

Exciting New Networking/Career Development Opportunity for Students of Color

Partnership Inc. - College to Career Program

The Partnership is a talent management organization that works with senior executives to create strategies for retaining, developing and advancing professionals of color.

In 2005, The Partnership's College to Career Program (CTCP), currently sponsored by Keyspan Energy Corporation, was launched to prepare and retain undergraduate and graduate students of color in Boston.

Program participants are given the support they need to meet Boston based employers and to make a successful transition from college student to career professional. Through participation in the program, students build relationships with professionals of color who have established careers, and learn how to use leadership strategies for a positive impact on community.

Program participants also benefit from mentoring relationships from The Partnership's broad alumni community.

*Time Sensitive - Applications are due in December, for application instructions and more information, please visit Career Connect.

New - Online Interview Tool for Students!

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

New - Email Alerts are Available on Career Connect!

To receive job postings based on your background and interests, please see the career connect homepage page for instructions on how to receive email alerts.

Outside Networking and Career Events

Contact Lisa Toby (lisa.toby@simmons.edu) in Career Services for financial assistance opportunities with admittance fees to career events.

- *Association of Latino Professionals in Finance and Accounting (ALPFA)*
ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing Opportunities for CPA's, accountants, finance and related

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professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to www.alpfa.org.

- ***The National Asian American Professionals Organization***
<http://www.naaapboston.org/Membership.do>

Partnerships

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

Recent Job Postings - Visit Career Connect

- Global Technology, Service and Fulfillment Rotation/Summer Internship - Bank of America
- IT Director - City of Somerville
- Project Devolvement Internship - Radius Management Services, Inc.
- Sr. Communications/Meetings and Events Manager - Fidelity Investments
- Leadership Development Specialist - Fidelity Investments

As a reminder, please keep your [Career Connect](#) profile up to date. If you forgot your username and password, please contact julie.barenholtz@simmons.edu or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

Interesting Career Articles

Researching Employers through Informational Interviews

By Katharine Hansen

Lots of great tools are available for researching companies -- especially with the ease of using the Internet for conducting company research (see our guide to researching companies). But can you imagine a better way to research a company than to visit that company and talk to people who work there? Can you conceive of a better way to gain inside information that will help you with your job search? Visiting companies and talking to people who work there is the idea behind informational interviewing.

Please read on at: http://www.quintcareers.com/researching_employers_method.html

An Unsatisfied Executive Asks, 'How Do I Change Careers?'

By Perri Capell

Question: My financial-and-administrative reporting job isn't satisfying. I've worked in sales, marketing, training, human resources and advertising over the past 20 years. How do I decide on a career plan for my next 20 years?

-- Larry Nardolillo, Columbia, Md.

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It's difficult to change jobs. Changing careers is harder, so take time to do it right. Perform your current position well, and use your salary to bankroll your research.

You'll need to examine your skills, work values and personal interests. Linking work to personal interests is the best way to find a satisfying career, says Dan King, principal of Career Planning and Management Inc., a counseling firm in Boston. "Step back and ask, 'What really interests me?'" Mr. King suggests. This is tough, he says, because "people think the answer has to be about career fields, as opposed to a passion or interest in a particular area."

Please read on at: <http://www.careerjournal.com/columnists/qanda/changingcareers/20051031-qandachangingcareers.html>

SOM LIBRARY UPDATES

Students - Happy Holidays from the Library!! Have a nice and restful break!

[Holiday Hours](#)

The library will be closed for the winter break starting on Friday, December 22 at 12:00pm through Monday, January 1. The library will resume regular hours on Tuesday, January 2.

[Worth a Read...](#)

- If you are looking for a book to read over the break, check out our new book display. Some of the books on display are: [The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary](#), [Leaving Microsoft to Change the World: An Entrepreneur's Odyssey to Educate the World's Children](#), [Mavericks at Work: Why the Most Original Minds in Business Win](#) and [The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World \(and change your life\)](#).
- Check out the best and worst leaders, products and ideas of 2006 in the December 18, 2006 issue of [BusinessWeek](#).

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