

# Simmons School of Management MBA Update\*

## December 7, 2006

*The mission of the Simmons School of Management is to educate women for power and leadership. Our management degree programs are designed to enhance the competence and confidence of women as they begin, further, or change their careers. Simmons students receive high quality management education in the functional, strategic, and behavioral aspects of business. Integral to our program is the recognition of the role of gender in organizations.*

### MBA OFFICE UPDATES

#### Note from Mary D.

We are down to the final week and final push. I know that next week is a big week of exams and final papers in both the day and evening program. Most students I have talked to felt that the semester went really fast. 13 weeks have flown by quickly. Tune in next week as I try and find some interesting ways to sum up the semester!

#### Quote of the Week

“Look at a day when you are supremely satisfied at the end. It’s not a day when you lounge around doing nothing; it’s when you’ve had everything to do and you’ve done it.” -- *Margaret Thatcher*

#### MBA Internships

Internships have been re-activated within the MBA Program for credit effective January 2007. Below please find a general overview of internships. More information is available on Resources page of WebCT Vista. For specific questions, please contact the Career Services or MBA Offices.

#### **Internships: General Overview**

- Organizations in a variety of industries may offer formal or informal internship programs in a variety of functional areas. Internships are a great way to develop/enhance your skill sets while providing exposure to an industry or function that you are interested in from a career standpoint. Choose your internship strategically – answer the question: is it going to make you more marketable to target employers upon graduation?
- Timing varies per organization. Spring, summer, and fall internships are the most common; more formal MBA internships tend to be in the summer (mid June – end of August.)
- Interns will be expected to work 200-250 hours over 16 weeks.
- Informal internships may provide more flexibility in terms of the scope of work and schedule.
- Internships can be paid or unpaid. Hourly rates can span from \$12 - \$20/hour on average, and some organizations pay students in a lump sum.
- Internships are two credits and are graded on a pass/fail system. Only one internship for 2 credits is currently allowed and it cannot be combined with an independent study elective. Any exception to this policy will require a formal petition by the student to Mary D. for faculty review.

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## Space Still Available in Globalization and Diversity Elective

This is a reminder that there is still space available in this 3-credit elective that is being offered as an interdisciplinary school elective. If you are interested in enhancing your awareness of contemporary global issues, treating and working with diverse and international populations, developing professional skills to work in multicultural environments, as well as analyzing, discussing, and increasing your knowledge and skills to respond appropriately to the problems and opportunities of both domestic and international demographic changes, this is a course to consider. Last year we had 5 SOM students that participated and all raved about the course.

The class will be led by Professor Lynda Moore, School of Management and Professor Sergio Chaparro, School of Library and Information Science, as well as faculty from each of the other schools: Health Studies, Social Work, and College of Arts and Sciences.

This course is an intensive examination of the importance of multicultural competence for graduate professional students in the schools of Health Studies, Social Work, Management, Library Science and Economics, as well as upper level undergraduates at Simmons College. The multidisciplinary nature of this course provides opportunities for multilevel discussions and interventions (individual, group, organizational, and institutional) as students are exposed to problems specific to professional areas other than their own while also investigating the commonality of cross cultural dilemmas in all professions. Please note: This course will run until April 25<sup>th</sup> and will have different Spring Break dates.

If you have additional questions, please contact Prof. Lynda Moore, at 617.521.2370 or [lynda.moore@simmons.edu](mailto:lynda.moore@simmons.edu).

## Study Rooms for Next Week

Just a reminder that study rooms are rooms that can be signed out through the front desk and reserved by students in 2 hour slots. Normally, the only time this is ever a problem is at the end of the semester. So, if you want to make sure you have a space for individual or group study, please sign out a room. If you take your chances and start studying on the hope that the room is not reserved, you will need to move when the group shows up. The group with the reservation clearly has the priority. Thanks!

## Part-time Administrative Job Opening - Entrepreneurship Program

The entrepreneurship assistantship is a part time administrative position that requires agility at managing multiple tasks simultaneously. There is ample opportunity for creativity and value-added activities that allow individual growth. These activities include:

- Being associated with a burgeoning and nationally recognized initiative that is an integral component of the SOM's value proposition.
- Having contact with diverse local entrepreneurs and business leaders.
- Creating dynamic marketing materials and events.
- Providing input on marketing and other programmatic strategies.
- Membership on the Entrepreneurship Task Force.
- Collaborating and developing relationships with SOM senior staff.
- Arranging meetings and taking, producing and distributing meeting notes
- Developing and producing mailings
- Developing outreach to current MBA students around program activities
- Maintaining the contact database

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- Arranging quarterly evening Advisory Committee meetings including rsvps, food, handouts, parking, minutes
- Updating SOM intranet re: entrepreneurship

The position is supervised by the McCandless Chair, Teresa Nelson. The person interested in this position will be very comfortable working independently once they are trained; coordination is mostly via internet. Office space and a computer are available in 409 for this position. The position is available immediately. For more information, please speak to [mandy.osborne@simmons.edu](mailto:mandy.osborne@simmons.edu) or [teresa.nelson@simmons.edu](mailto:teresa.nelson@simmons.edu). This position is for 10 hours/week and the pay is \$12/hour.

### CGO is Looking for Graduate Assistant

Work with CGO director to develop a new alliance between SOM/CGO and Madrinas Project. Madrinas is a 501C (3) nonprofit organization started in 2002 by visionary professional Latina who saw the need for a powerful network, committed to career advancement, leadership development, and mentoring of Latinas in organizations representative of a cross-section of industries. Responsibilities will include creating web-based connections, data collection and data participating in planning meeting, translation of documents into Spanish and other work as identified.

Requirements include, but not limited to, excellent fluency in both written and oral in Spanish, computer skills (Excel, PowerPoint, etc.), and ability to work with websites.

The term of employment is for December 2006 to June 2007.

If interested, please email or fax cover letter and resume to [cgo@simmons.edu](mailto:cgo@simmons.edu) or 617.521.3878.

### 2007 SOM Leadership Conference - MBA Student Volunteers Needed!

**Interested in volunteering for the 2007 SOM Leadership Conference?**

**There will be a mandatory informational meeting on Tuesday, January 23<sup>rd</sup> from 5:15-6:00pm in Caseroom 2 in the Mockler Building for those interested in volunteering for the Leadership Conference. If you plan on attending/volunteering, please sign up on the sheet posted in the Mockler Building.**

Volunteers are essential to our success. **In exchange for your contribution, you will be permitted to attend the conference FREE.** (Conference fees are \$520.00 for SOM students)

- All volunteers may attend Queen Latifah's closing keynote address.
- All volunteers will receive a complimentary conference bag.
- Volunteers have the opportunity to network with corporate sponsors and to interact with nearly 3,000 attendees from the nation's major corporations.
- Volunteering for the Leadership Conference shows your active support for the SOM. This is a "hands-on" way to show your support for your school.

**Volunteering for the Conference requires the following minimum commitment:**

- Attendance at the Tuesday, January 23<sup>rd</sup> meeting.
- One additional pre-Conference instructional meeting and tour to be held in April (2 options will be offered) at the Seaport World Trade Center.

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- Half-day of work at the Leadership Conference.

**SOM Leadership Conference Date:** Saturday, May 5, 2007

We need and genuinely appreciate your support. Your time and effort directly supports the SOM. **All proceeds raised by the Leadership Conference fund SOM MBA scholarships.**

**Questions welcome:**

Judy Benjamin  
Associate Director  
SOM Leadership Conference  
[judith.benjamin@simmons.edu](mailto:judith.benjamin@simmons.edu)

Ali Corvino  
Student Volunteer Coordinator  
SOM Leadership Conference  
[ahcorvino@comcast.net](mailto:ahcorvino@comcast.net)

**Holiday Toy and Clothing Drive**

Bring in a new, unwrapped toy or clothing item between now and December 14th! All donations will benefit The Roxbury Multi-Service Center. (Provides a wide variety of in-house and community outreach and advocacy services for Boston area families who are homeless or at risk) Wish List: hats, gloves, scarves, coats, sweaters, dolls, trucks, fire engines, computer games, walkmans Collection box is in Mockler.

**New Addition to the SOM Community**

We are happy to report that Cheryl Fudge gave birth to a baby boy on November 28<sup>th</sup>. Lincoln Richard Fudge is 8lbs, 1oz and 21” long. Cheryl, her husband Kevin, and Lincoln are all doing great!! Cheryl was joking with us that she was planning to come to class but her husband talked her out of it and she went into full labor right as Indra was explaining options in Finance class that night!

**Spring Semester T-Pass Information**

T-pass applications for the Spring semester are now available online at:  
<http://my.simmons.edu/life/leadership/student-resources.shtml>.

Please note that the discounted student passes for the Spring are for the months February through May, so you will need to arrange for your own T-pass for the month of January, and for the summer months (June-August).

Also, there have been changes to the T-pass structure, so please be sure to carefully read through the general information from the MBTA at the above site before sending your order form and check to:

Simmons College  
Attn: Office of Student Leadership and Activities  
300 The Fenway

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Boston, MA 02115

All order forms are due by January 17, 2007. Late applications will not be accepted, so please sign up at your earliest convenience if you are interested.

## CAREER SERVICES UPDATES

### [Interested in Partnering with Career Services?](#)

We are delighted to announce the forming of the first-ever Career Services Student Task Force. The charge for this task force is to be both thinking partners and ambassadors for the Career Services Office (CSO). Ideally, we'd like to form a group of 5-8 students who represent the full-time, part-time, and 2-year day tracks. The time commitment would be monthly meetings (beginning in January), most likely held from 5-5:50pm. In addition, we'd like to have occasional email dialogues to gain your valuable feedback on CSO initiatives, and to learn what you are hearing amongst your fellow students from a "career interest/job search" standpoint.

Please contact Lisa Toby at [lisa.toby@simmons.edu](mailto:lisa.toby@simmons.edu) by December 10<sup>th</sup> (we have extended the deadline) if you are interested in participating, or if you would like more information.

### [Reminder! - Career Services Student Survey](#)

If you haven't had the chance yet, please take a moment to complete the career services student survey you received on Friday, November 10<sup>th</sup> via your SOM email address. Thank you in advance for your participation, we greatly value your feedback.

You can also view and complete the survey at:

<http://www.zoomerang.com/survey.zgi?p=WEB225UKU7KDJ9>

### [Exciting New Networking/Career Development Opportunity for Students of Color](#)

#### **Partnership Inc. - College to Career Program**

The Partnership is a talent management organization that works with senior executives to create strategies for retaining, developing and advancing professionals of color.

In 2005, The Partnership's College to Career Program (CTCP), currently sponsored by Keyspan Energy Corporation, was launched to prepare and retain undergraduate and graduate students of color in Boston.

Program participants are given the support they need to meet Boston based employers and to make a successful transition from college student to career professional. Through participation in the program, students build relationships with professionals of color who have established careers, and learn how to use leadership strategies for a positive impact on community.

Program participants also benefit from mentoring relationships from The Partnership's broad alumni community.

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\*Time Sensitive - Applications are due in December, for application instructions and more information, please visit Career Connect.

### **New - Online Interview Tool for Students!**

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

### **New - Email Alerts are Available on Career Connect!**

To receive job postings based on your background and interests, please see the career connect homepage page for instructions on how to receive email alerts.

### **Outside Networking and Career Events**

Contact Lisa Toby ([lisa.toby@simmons.edu](mailto:lisa.toby@simmons.edu)) in Career Services for financial assistance opportunities with admittance fees to career events.

- ***Association of Latino Professionals in Finance and Accounting (ALPFA)***  
ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing Opportunities for CPA's, accountants, finance and related professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to [www.alpfa.org](http://www.alpfa.org).
- ***The National Asian American Professionals Organization***  
<http://www.naaapboston.org/Membership.do>

### **Partnerships**

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

### **Recent Job Postings - Visit Career Connect**

- Quality Automation Intern, Enterprise Technology - Pioneer
- Implementation Consultant - Emptoris, Inc
- The Senior Vice President and Chief Financial Officer- Catholic Medical Center
- Vice President of Human Resources - Planned Parenthood League of Massachusetts
- Marketing Communications Manager - Bioscience Division Millipore Corporation

As a reminder, please keep your [Career Connect](#) profile up to date. If you forgot your username and password, please contact [julie.barenholtz@simmons.edu](mailto:julie.barenholtz@simmons.edu) or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

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## Interesting Career Articles

### *Strategic Portrayal of Transferable Job Skills is a Vital Job-Search Technique*

By Katharine Hansen

One of the most important concepts you will ever encounter in the job-hunting process is that of transferable job skills. In fact, I tell my undergraduate college students that transferable skills are the most important idea I will mention all semester. The deft use of transferable skills should pervade your job search and be a key factor in your resume, cover letter, and interview strategies.

Please read on at: [http://www.quintcareers.com/transferable\\_skills\\_technique.html](http://www.quintcareers.com/transferable_skills_technique.html)

### *The 10-Step Plan to Career Change*

By Randall S. Hansen, PhD

How does it happen? Perhaps you just begin to lose interest. Perhaps you find something that interests you more. Perhaps your company is downsizing.

These are just some of the numerous reasons people find themselves on that precipitous cliff looking back on their career just as the dirt begins to crumble beneath them.

Please see entire plan at: [http://www.quintcareers.com/career\\_change.html](http://www.quintcareers.com/career_change.html)

## SOM LIBRARY UPDATES

**Students – Good Luck with your final exams and deliverables.** As you work on your final deliverables, please email Linda ([linda.wolf@simmons.edu](mailto:linda.wolf@simmons.edu)) or Kathy ([kathleen.berger@simmons.edu](mailto:kathleen.berger@simmons.edu)) to schedule an appointment for research help or stop by the library to see us. We have resources that will help you with your final deliverables.

## Worth a Read...

- Stop by the library and check out our display of books about women and leadership. Some of the books on display are: The Pampered Chef: The Story of One of America's Most Beloved Companies, Mother Leads Best: 50 Women Who Are Changing The Way Organizations Define Leadership, and Hesselbein on Leadership.
- Check out “The Best Firms to Work for, 2006” in the most recent issue of Consulting Magazine.
- Take a look at the “Technology Quarterly” in the December 2<sup>nd</sup>-8<sup>th</sup> 2006 issue of The Economist.

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