

Simmons School of Management MBA Update*

February 22, 2007

The mission of the Simmons School of Management is to educate women for power and principled leadership. We are committed to the advancement of knowledge and practice in management through excellence in education and research. Our academic programs offer rigorous, applied, management education designed for women. We focus on leadership, and our programs integrate the strategic, functional, and behavioral aspects of management. SOM students gain the knowledge, analytical skills, and confidence that they need to manage successfully in dynamic and global environments. We are invested in our students' success and support them as they launch, advance, and change their careers.

MBA OFFICE UPDATES

Note from the MBA Office

We hope that you all enjoyed your time off this week and are feeling refreshed and are ready to come back! We're more than half way through the semester!

Schedule Reminders for February 26th – March 3rd

February 26th - Day Track Meeting, 12pm in Caseroom #2
February 26th - Managerial Accounting A - Note Time Change: 2-4pm
February 27th - Organizations & their Environment last class
February 27th - Entrepreneurship: Feasibility Assessment first class
February 28th - Net Impact Conference Discussion, 12pm in Dean's Conference Room
February 28th - Accounting Review Session, 3pm
March 1st - Career Strategies 1-4pm, March 2nd, 9-4pm
March 3rd - Saturday classes: Economics, 10-1, Feasibility Assessment, 9-1pm.

Important Changes to Saturday Door Access!

To further extend the safety of our students, faculty, and staff, the front door of 409 Commonwealth Ave will now be locked on Saturdays. All are asked to use their Simmons IDs to enter the building during business hours which will remain 9-5pm on Saturdays. Security desk coverage will remain during that time.

You Are Invited To Join the SOM Alumnae Association on March 13

Please join the SOM Alumnae Association for an interactive and live case study with CEO Ellen Zane. Professor Cynthia Ingols will introduce a new SOM case study about how Zane led transformational change at the medical center. Zane will add stories about how she acquired the skills to undertake such a complex task; how she began the process at the medical center; the significant milestones in the transformational process; and key strategies she is using to sustain change at Tufts-NEMC. Engage with

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Zane and SOM alumnae about the challenging role of women as turn-around leaders and the special approaches and skills women bring to this work.

The writing of the case was made possible by a grant from The Patrina Foundation and was written by Cynthia Ingols and Lisa Brem '97.

RSVP online by clicking here by March 1. For more information, contact somaa@simmons.edu or 617-521-3825.

Join Us

Simmons School of Management
409 Commonwealth Avenue, Boston
Tuesday, March 13, 2007, 6:00 p.m. — 8:30 p.m.
Refreshments and Hors D 'oeuvres will be served.

Admission

SOMAA Professional Members – *Gratis**
General Members, Non-members – *Guests \$60*
Students \$20

Please RSVP by **March 1, 2007** to reserve your seat and receive your complimentary copy of the case.

[Opportunity for Two SOM MBA Students to Attend Awards Ceremony Honoring Leading Women in High Tech Industry!](#)

The MBA office is pleased to sponsor (value of \$85) two MBA students to join SOM Faculty member, Fiona Wilson, at this great event. The event provides the opportunity to hear from inspiring and powerful role models, and network with some of the top people in the high tech industry in New England.

Mass High Tech's 2007 Women to Watch

10 New England women will be honored at this annual event. These women are go-getters, hard working, inspirational and motivational to their peers. These up-and-comers are continuing to grow and will shape the future of their industry. Honorees include the Medical Director of Clinical Research, Genzyme Corp., Executive Vice President and Chief Scientific Officer, MGI Pharma Inc., Founder and Chief Technology Officer, Tatara Systems Inc., Founder and Chief Executive Officer, Boston-Power Inc., Founder and Vice President of Products and Strategy, EqualLogic Inc., Director of Research, Alnylam Pharmaceuticals Inc., Chief Executive Officer, PreferredTime Inc., Founder and President, Myomo Inc., Vice President of Enterprise Java Platforms, Sun Microsystems Inc., and Senior Scientist, Bioengineering, The Charles Stark Draper Laboratory

When? Thursday, March 8, 2007, 5:30pm-8:30pm

Where? The Fairmont Copley Plaza 138 St. James Ave., Boston, MA 02116

Please email Paula at paula.donaldson@simmons.edu if you would like to attend this event no later than Thursday, March 1. Tickets will be based on a random draw of interested students.

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[Speak at the Inaugural of Susan C. Scrimshaw](#)

The College has two slots for speakers at the inaugural of President Scrimshaw on Saturday, March 31, 2007; one for students and one for staff members. Do you wish to compete to be the speaker? If so, the auditions are on Wednesday, March 14 from 2 p.m. to 4:30 p.m.

You will be delivering greetings on behalf of the student body or the staff of Simmons College. Your greeting should be no longer than two minutes and be reflective of the group you represent. The theme of the inaugural is ***Educate, Transform, Empower***. The theme should be incorporated into your message.

Those interested should email eleonor.malloy@simmons.edu for an appointment. Appointments should be requested no later than Friday, February 23. As soon as we receive your request for an appointment to audition, we will send you the appointment time and place.

If you have any questions, please feel free to call the inaugural line at 617-521-2444. Thank you.

[UBurger Survey for Marketing Management Group](#)

Hello Friends,

As part of a marketing project for the Simmons School of Management, we are conducting a survey on one of America's favorite food items – the burger.

We would appreciate it if you could take 5 minutes of your time to complete the following survey:

<http://www.zoomerang.com/survey.zgi?p=WEB2265ZYBBUJW>

Your feedback will help us prepare a marketing plan for Boston's new burger joint, Uburger, located in Kenmore Square.

Thank you for your time!

Dana, Emily, Kristen, Rachele

Upcoming External Event

[Deadly Persuasion: Advertising and Addiction - A Community Forum](#)

Keynote Speaker: Jean Kilbourne (Killing Us Softly)

Wednesday, March 14, 2007

6:30-9:00 pm

Sheraton Ferncroft, Danvers

\$20.00 - includes dinner

Advertising is an over \$200 billion a year industry. We are each exposed to over 3000 ads a day. Yet, remarkably, most of us believe we are not influenced by advertising. Ads sell a great deal more than products. They sell values, images, and concepts of success and worth, love and sexuality, popularity and normalcy. They tell us who we are and who we should be. Sometimes they sell addictions. Jean examines images in advertising with the incisive wit and irony that have delighted and enlightened her audiences for years. She is known for her ability to present provocative topics in a way that unites rather than divides,

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that encourages dialogue, and that moves and empowers people to take action in their own and in society's interest.

More info at: http://www.ssgsc.org/about_us/advocacy2007.htm

Join Two Members of the SOM class of 2006 to hear what happened at this year's Net Impact Conference, "Navigating Global Change."

Wednesday, February 28 @ 12pm

Thanks to a generous donation by the Dean, alumnae Jimena Betancourt and C.A. Webb represented Simmons at the October 2006 Net Impact conference at the Kellogg School of Management in Chicago. Join them on Wednesday, February 28th from noon to 1:00 for a fun, interactive session on the hot topics at this year's conference and how we can explore these topics further both at Simmons and within the broader Boston community. A sampling of topics include: international microfinance, designing for sustainability, building a global NGO, and how we as leaders identify what's going on in the world and what's next.

Bring your lunch and join us in the Green Room on Wednesday, February 28 at 12pm. It may be a busy time in the semester but you'll leave lunch feeling energized and ready to navigate global change with the best of them. Please RSVP to Paula at paula.donaldson@simmons.edu

Scholarship Opportunity

The Northeast Human Resources Association is pleased to announce its scholarship program for college students in New England who are preparing for careers in human resources. The College Relations Committee will be selecting several students to receive 2007 "Future Stars in HR" Scholarships. These scholarships are awarded to students who are preparing for careers in HR as full or part-time undergraduate or graduate students during the 2007-2008 academic year.

Students may download a copy of the application at:

<http://www.nehra.com/ul/futurestars.pdf>

Please note that applications are due to NEHRA by March 9, 2007.

A Message for Conference Volunteers

An email from Ali Corvino was sent out on Monday with some important information regarding the Leadership Conference. If you did not receive that email please contact Ali at Acorvino@trane.com. Also, if you have not volunteered but would like to, please let Ali know asap.

Special Note Requesting Student Volunteers for the Conference From Mary D.

The Simmons SOM Leadership Conference is Saturday, May 5. Traditionally, MBA and Management UG students volunteer to help staff this event, which brings over 2000 people to the Seaport World Trade Center. We are still in need of student volunteers and for those of you that missed the meeting, there is still time to volunteer. Here are the requirements: you need to attend one of the two tours-Monday, April 23 or Friday, April 27 and be able to work the day of the conference on May 5. Both tours are 6-7:30pm and

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will not conflict with evening classes. There are two main shifts, morning or afternoon, but you get to attend all the main conference sessions and it is a really wonderful day for the SOM and makes you proud to be a member of our community. So, it is not too late to volunteer and if you are interested, contact Judy Benjamin at judith.benjamin@simmons.edu or Ali Corvino at ahcorvino@comcast.net. Thanks! Mary D

Simmons SOM Spring Phonathon

Monday, March 26th and Wednesday, March 28th

6:00-9:00pm

Simmons College, 300 The Fenway, East Wing, 1st Floor of the Advancement Hall

LEND YOUR VOICE TO THE SOM AND WIN GREAT PRIZES!

Spend 3 hours as a volunteer caller for the SOM Spring Phonathon and win prizes like overnights at local hotels, gift certificates to delicious restaurants, and other fun prizes!

Our phonathons are an important component of achieving our fundraising goals for the year, and also provide a great opportunity for students to meet and network with SOM alumnae who volunteer for the phonathon. Your participation is more important than ever at this time! Note that no experience is necessary – we will train you! Please join us to help the SOM reach its goals for 2007. This year's priorities include: Faculty Scholarship, International Outreach, Principled Leadership, and Reputation Enhancement. We provide delicious refreshments, good spirit, and exciting prizes to our volunteer callers. So check your calendars and contact Abbie Mohlin at 617.521.3825 or abigail.mohlin@simmons.edu to sign up.

Leading Women Entrepreneurs Series 2007: Founding and Growing a Business

The Entrepreneurship Initiative will host a four part event series "Leading Women Entrepreneurs" in March. This unique forum will showcase four prominent business executives on the topic of starting and growing a business. Each event will include a keynote presentation and questions/answers (11:30-1:00 PM) with networking opportunities (1:00-2:00 PM) and will take place in the Mockler Building.

Each event is free and open to the public. RSVPs to: entrepreneurship@simmons.edu

Please include the date or title of the events you would like to attend in your RSVP.

March 3, 2007: 11:30 a.m. – 2:00 p.m.

Building a Start-Up: The Process of New Venture Creation, with Comments on High Technology

Keynote: Julie LeMoine, Founder & CEO, UCHow Technologies

Julie LeMoine is a 2-time start-up entrepreneur, corporate entrepreneur and 20-year thought leader in Internet and security technology. In her presentation, Julie will take us step by step through the process of new venture creation, with special commentary on the opportunities and challenges of women entrepreneurs in high technology.

March 10, 2007: 11:30 a.m. – 2:00 p.m.

Global Social Entrepreneurship: Bringing Clean Drinking Water Solutions to the Developing World

Keynote: Susan Murcott, Inventor and Senior Lecturer, Civil and Environmental Engineering Department, Massachusetts Institute of Technology

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Susan Murcott is an inventor, civil engineer, MIT lecturer, and global advocate for clean drinking and household water supplies in the developing world. As part of the Clean Water for 1 Billion People campaign, she works primarily on behalf of women, who are largely responsible for water, and children who suffer disproportionately from its pollution. Susan's team at MIT won the prestigious Wall Street Journal – Technology Innovation Award in the Environment category in 2005 and the World Bank Nepal Development Marketplace Prize in 2005 for invention of the Kanchan™ Arsenic Filter. She has worked actively in the field in Nepal and Ghana to promote adoption of low tech yet productive water treatment technologies.

March 17, 2007: 11:30 a.m. – 2:00 p.m.

The Entrepreneurs Life: Building a Great Brand on a Shoestring Budget

Keynote: Paige Arnof-Fenn, Founder & CEO, Mavens & Moguls

Paige Arnof-Fenn is CEO and Founder of Mavens & Moguls, a global strategic marketing consulting practice. She has been a key player in multiple start-ups (Zipcar, Launch Media), rejuvenations (Inc.com), and intrapreneurship efforts (Proctor & Gamble, Coca-Cola). In this presentation she focuses on the critical entrepreneurial task of building a brand that works for the start-up with limited cash.

March 24, 2007: 11:30 a.m. – 2:00 p.m.

A Twenty Year Perspective on Founding and Growing a Firm

Keynote: Gretchen Fox, Founder & CEO, Fox Relocation Management

Since founding Fox Relocation Management in 1987, Gretchen Fox has built her one-person firm into a 60-person practice with offices in Boston, Washington DC, Providence, and New York City. The company, offering a full range of relocation services from design and master-planning through construction and move management, was recently selected for a third year in a row as one of the top 100 woman-led businesses in Massachusetts. On March 24th, Gretchen will discuss her near twenty year entrepreneurial career including comments on the phases of firm development and the founder's path from start-up through growth.

For additional information contact Kelley Crowley at entrepreneurship@simmons.edu

CAREER SERVICES UPDATES

MBA Career Fair

We are pleased to announce the first-ever 2-day MBA career fair, sponsored by the Boston MBA Career Services Consortium, to be held February 27-28, from 10am – 6pm, at the Back Bay Events Center on 180 Berkeley Street.

This event was launched by the Boston MBA Career Services Consortium of which Simmons SOM is a part. The Schools who decided to participate include Simmons SOM, BC, BU, Brandeis, Clark, Hult, Suffolk, and UMass.

12 companies have committed to being there over these 2 days -- see below. **Electronic resume books will be sent out to all these organizations, so students MUST have their resumes in Career Connect before 2/27. Students must check off the “Send My Resume to Employers” Box to allow us to include their resume in the resume book. Attached are instructions for Career Connect.**

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Akamai Technologies, BearingPoint, Bose Corporation, Central Intelligence Agency, Eaton Vance, Federal Bureau of Investigation, Harvard Pilgrim Health Care, Hillstone Restaurant Group, IMS Health, Johnson & Johnson, Pitney Bowes, Procter & Gamble

Please consider attending. While many other candidates from competing B-Schools may be there, it's still a great opportunity to network and have on-site interviews for full-time jobs and internships with these companies.

In addition please check websites of Career Fair companies to understand their organizations/industries, and pull job postings of interest including internships. Some companies may hold on-site interviews with candidates.

Please Contact Lisa Toby at lisa.toby@simmons.edu or at ext. 617-521-3854 with any questions.

Whole Foods

Exciting new opportunity with Whole Foods; MBA Leadership Rotational Training Program. Application Deadline March 2nd. See Career Connect now (<https://www.myinterfase.com/simmons/student/>) for more details.

New - Online Interview Tool for Students!

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

As many students have been asking, below is a sample of where 2006 graduates have landed jobs.

Haley Blaska - Vice President, Bank of America
Sheri Carlsen - Senior VP of Transportation, American Council for International Study
Laura Cleveland - Marketing Manager, Veritude
Ana Clara Destefani - Regional P&L Analyst, Grand Circle Corporation
Suchandra Ghose - Application Analyst, Partner's Healthcare System
Marissa Jadrosich - Software Sales Representative, IBM
Jennifer Kaminsky - Director of Administration, NYC Center for Charter School Excellence
Christina Martin - Senior Business Analyst, Fidelity Investments
Annemarie Nagle - Program Manager, Jones Lang Lasalle
Keesha O'Galdez - Business Analyst, Bank of America
Alex Pelletier - Application Analyst 2, Partner's Healthcare
Soa Rakotonjanahary - Assurance - Financial Services, PriceWaterhouse Coopers
Stephanie Richardson - Senior Financial Analyst, MIT
Liv Taunton-Rigby - Application Analyst I, Partner's Healthcare
Melissa Roy - Account Manager, JCSI, Inc
Suzanne Slatnick - Community Consultant, Communispace Corporation
Ellen Slotnick - Marketing & Special Events Coordinator, Zoo New England
Sabriya S. Stewart - Operations Manager, Excel Academy Charter School
Amanda Thomas - Business Development Manager, Concert Pharmaceuticals
Lisa Waddington - Senior Financial Analyst, NY Life Investment Management
Shana Waldman - Communication Consultant, Fidelity Investments
Sarah Weintraub- Learning and Development Consultant, John Hancock Financial Services
Katie Marie Wolf - Application Analyst 2, Partner's Healthcare

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Outside Networking and Career Events

February

- * young nonprofit professionals network
- * The Partnership Inc.
- * Downtown Women's Club

March

- * Massachusetts Innovation and technology exchange
- * The Women's Congress Boston
- * New England Networking Luncheon
- * 2007 LULAC National Women's Conference

April

- * Women for Hire Career Expo

May

- * The 2007 Cause Marketing Forum Conference

DETAILED DESCRIPTION OF EVENTS:

ynpn – young nonprofit professionals network

Come help launch YNPN- Boston with a kick-off social event!

When: Thursday February 22 – 5:30 – 7:30pm

Where: Revolution Rock Bar, 200 High Street., Boston

Join listserv by emailing boston-subscribe@lists.ynpn.org

Please visit www.ynpn.org for further information

The Partnership, Inc

Career Connect – for undergraduates and graduate students of color

Thursday February 22, 2007

4:00 pm – 7:00 pm, John Hancock Hall, Dorothy Quincy Suite
180 Berkley Street, Boston MA

Meet representatives from Greater Boston and build pivotal business relationships. You are encouraged to bring copies of your resume and dress in business attire.

Hear from successful professionals of color who have chosen Boston as a place to build their careers.

For more information please go to www.thepartnershipinc.org and click on the college to career program tab.

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To register please email your name, college, major/concentration, GPA, and graduating year to hvassell@thepartnershipinc.org. To be included in the resume database, please attach your resume in PDF format if possible.

Downtown Women's Club

DWC Boston - Winter Author Series

Date: February 28, 2007

Time: 6:00 PM - 8:00 PM

Location: The Algonquin Club 217 Commonwealth Ave., Boston

RSVP to the Winter Author Series by going to the DWC website

<http://www.downtownwomensclub.com/dwc/index.php?module=ClubsCalendars&action=DWCCal&type=month&calendar=2&category=&month=02&year=2007>

Please join us for our Winter Author Series featuring Ginny Wilmerding, author of SMART WOMEN AND SMALL BUSINESS: How to make the leap from Corporate Careers to the Right Small Enterprise.

DWC Boston will be co-sponsoring this event with Ladies Who Launch, another dynamic women's networking group.

We will return to the wonderful Algonquin Club located in the Back Bay. There will be a cash bar and hors d'oeuvres and the opportunity to purchase the featured book at a discounted price. Please RSVP by Friday, February 23rd at the latest.

Massachusetts Innovation and technology exchange

March 1, 2007, 12:00pm – 5:00pm

Back Bay Events Center, Back Bay Grand Ballroom

180 Berkeley Street, Boston

As the job market continues to heat up and competition grows to find the best and brightest among the regional college graduate pool, opportunities to recruit this group in an efficient and scaleable way is critical to your company's success.

This one-day event at Back Bay Events Center, Grand Ballroom will bring together a pool of college seniors and recent graduates from over 30 Massachusetts educational institutions who are interested in learning about careers in interactive media.

Students will have the opportunity to speak with agencies, online publishers, marketers and technology providers about potential internship and entry level positions, and hear from real life professionals about their jobs, and take advantage of complimentary resume review.

Projected Attendance: 300-400 students

Schedule:

12:00pm Registration & Kick Off

12:30 – 4:30pm Resume Review

1:00 – 4:00pm "A Day in the Life" Panels

4:30pm Registration Closes

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A limited number of sponsorship opportunities and employer recruitment exhibit packages are available. Capacity is limited so reserve your space by Friday, February 16. Contact Amy Goodman at amy@mitx.org for more details.

Attendee Registration Opens: February 1, 2007

Members: free Non-Members:

For more information please go to:

http://www.mitx.org/main.cfm?sec_id=13&guid=3095f62a-88e0-42bc-b193-8d185c245f33&ART=216

New England Networking Luncheon

Friday, March 16, 2007

11:00 am – 3:00 pm

Lombardo's – Randolph, MA

“Leading from the Front”

Speakers: Angie Morgan and Courtney Lynch

Leaders are not born, they are made. Anyone can become a stronger leader. These are the leadership truths Angie Morgan and Courtney Lynch learned as Marine Corps officers. Through their Leading from the Front Session, participants will learn ten, practical, easy to understand, leadership principles designed to answer the question, “How can I become a stronger leader?”

While most do not choose military service as a career, all can benefit from the Marine Corps’ teachings focused on enhancing decision-making skills, the art of selfless service and the importance of controlling emotions in the workplace. Lead Star’s hallmark is that individuals must “Lead as they are ... always.”

You don’t have to change who you are to be a leader. Rather, you must embrace your strengths and improve upon your weaknesses in order to be an effective team member and leader.

Register online TODAY!

<http://www.newonline.org/forms/meeting/MeetingFormPublic/view?id=4567000001C>

The Women's Congress Boston

March 29th - 30th 2007

Boston Convention & Exhibition Center

The focus is on opportunity when you mix more than 8,000 successful business women, non-profit executives, and entrepreneurs with over 350 exhibitors and 50 distinguished speakers. You'll take away a wealth of ideas, strategies, practical skills, and concrete tips to enhance your success

Register today for FREE admission to the exhibition and \$25 off the conference package when you enter code: WBB12 when registering online. Or sign up for updates at www.thewomenscongress.com to get all the breaking news.

League of United Latin American Citizens

LULAC annual National Women’s Conference

March 30 –March 31, 2007

Hyatt Regency Hotel in Miami, Florida.

“As the world changes, Latinas must remain focused, and ready to meet challenges that may confront us. Preparedness in education, the economy, health and engaging our children in this learning process is of

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utmost importance. Latina women, who are the key decision makers, must remain involved and continue to learn and network not only to benefit themselves but their families and their communities.”

For more information please visit <http://www.lulac.org/events/women2007.html>

Women of Hire

Spring 2007 Women for Hire Career Expo
The Westin Copley Place Boston
April 17th, 2007 – 10am – 2pm

A chance to meet top employers in every industry, network with smart women, and benefit from exceptional career advice.

EARLY MORNING SEMINAR – 8:30am – 10:00am

Jump start your success by registering for this special session prior to the career expo opening. Meet Good Morning America's Workplace Contributor and Women For Hire CEO Tory Johnson.

For more detailed information please visit www.womenforhire.com

Cause Marketing Forum

The 5th Annual Cause Marketing Forum
May 16 – 18
Crowne Plaza Times Square, New York
For more information please visit:
<http://www.causemarketingforum.com/conference.asp>

A chance for business and nonprofit executives – to supercharge cause marketing efforts with crucial advice from the pros. Get real world guidance on such key issues as how to:

- Communicate your CSR
- Create strong partnerships and avoid damaging alliances
- Manage your cause brand
- Leverage celebrity involvement
- Measure program impact

Workshops will be held May 16th and May 18th.

Where: Crowne Plaza Times Square, NYC
Read more & register:
<http://www.causemarketingforum.com/workshops.asp>

AMA Collegiate Executive Roundtable

The AMA Boston Chapter has initiated a new program geared toward junior and senior-level students throughout Boston's collegiate community. The program dubbed, “60 Minutes at an Executive Round Table”, will bring together executive and junior-level marketers with groups of students interested in gaining insight of the marketing industry.

Program Objectives

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Create an opportunity for students to learn about real life marketing applications. Learn about new trends and technology applications in marketing. Share new marketing methodologies and techniques that are being taught at universities with executives. This is a monthly meeting and space is limited. To sign up for this program, please contact the us below.

Contact Info:

Julio Salazar

Director, AMA Student Affairs

For more information please go to: <http://www.amaboston.org/html/cer.htm>

Contact Lisa Toby (lisa.toby@simmons.edu) in Career Services for financial assistance opportunities with admittance fees to career events.

Association of Latino Professionals in Finance and Accounting (ALPFA)

ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing

Opportunities for CPA's, accountants, finance and related professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to www.alpfa.org.

The National Asian American Professionals Organization

<http://www.naaapboston.org/Membership.do>

Partnerships

Hewlett Packard

Simmons SOM would like to announce an exciting new partnership with HP (Hewlett Packard). HP is a technology company that operates in more than 170 countries around the world. Please see www.hp.com for more company information.

When applying for jobs at HP (www.hp.com/go/jobs) SOM students will now be prompted when completing a profile to 'add or event ID' field, to enter 'SIMMONS'.

Bridgestar

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

Please visit the Career Connect Resource Library for a sampling of SOM Employer Partnerships

[Recent Job Postings - Visit Career Connect](#)

- Chief Operating Officer - Prize 4 Life
- Associate Product Director (MBA Candidate) Johnson & Johnson
- MBA Leadership Rotational Program – Whole Foods
- IMS Consulting – Consultant and Analyst position

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[Recent Internship Postings – Visit Career Connect](#)

- International Internship Recruitment Program, Project Management - Johnson & Johnson
- North America Internship Recruitment Program, Business Development - Johnson & Johnson
- North America Internship Recruitment Program, MD&D Marketing – Johnson & Johnson
- Product Marketing Specialist Intern - Bose
- Product Marketing Intern - Home Entertainment - Bose
- Business Analyst, New Product Planning - Bose

As a reminder, please keep your Career Connect profile up to date. If you forgot your username and password, please contact julie.barenholtz@simmons.edu or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

[Interesting Career Articles](#)

Women Outpace Men in Number of New Jobs

Women took on slightly more than half of U.S. jobs created in the first part of the decade and made gains in securing the most lucrative openings.

Women posted a net increase of 1.7 million jobs paying above the median salary, while men gained a net increase of just over 220,000 of such positions, according to a Bureau of Labor Statistics report for the years 2000-2005.

Please read on at: <http://www.careerjournal.com/salaryhiring/hotissues/20070221-treftz.html?cjcontent=mail>

Job-Search Secrets for Hunting on the Web

Job hunting has made a dramatic transition in the past decade as both companies and candidates have moved online. While surfing the Web may not get you a job, better Internet job-search skills can improve your odds of securing an interview. According to a 2005 survey from the Society for Human Resource Management in Alexandria, Va., about 86% of human-resources professionals polled use Internet job postings to recruit candidates.

For tips read on at: <http://www.careerjournal.com/jobhunting/usingnet/20060919-needleman.html?cjcontent=mail>

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SOM LIBRARY UPDATES

[Recommended Reading from the SOM Library](#)

Stop by the library and take a look at our display of new career books. Some of the books on display are: [Vault Guide to the Top 50 Consulting Firms 2007](#), [What Color is Your Parachute? 2007](#), and [You've Got the Interview, Now What?: Fortune 500 Hiring Professionals Tell You How to Get Hired](#).

Take a look at “The Fast 50 – People, Ideas and Companies that are Changing the Face of Business” in the most recent issue of Fast Company magazine.

[Reminder](#)

Books may only be checked out when the library is staffed. Reserve textbooks may only be checked out for two hours at a time and used in the library and group study rooms. Reserve textbooks may only be checked out until two hours prior to the library closing. Please plan ahead.

[Reminder](#)

Please use your cell phone outside of the library as a courtesy to your fellow students.

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