

# Simmons School of Management MBA Update\*

## February 8, 2007

*The mission of the Simmons School of Management is to educate women for power and principled leadership. We are committed to the advancement of knowledge and practice in management through excellence in education and research. Our academic programs offer rigorous, applied, management education designed for women. We focus on leadership, and our programs integrate the strategic, functional, and behavioral aspects of management. SOM students gain the knowledge, analytical skills, and confidence that they need to manage successfully in dynamic and global environments. We are invested in our students' success and support them as they launch, advance, and change their careers.*

### MBA OFFICE UPDATES

#### Note From Mary D.

Next week is week 7 in the MBA program. Can you believe it?? That means two things are happening!! You are almost halfway through the term and a break is in sight!! For many students, there just doesn't seem to be enough time to get everything done because the midway point also means that midterms, papers, deliverables and projects are in full swing as well as keeping up with your normal prep for class. We are also in the middle of winter and it is cold, even though there has been no snow at all. But many students are also talking about how much they are enjoying their classes and learning a lot, and that is what I love to hear!

#### Quotes of the Week

"Whatever you hold in your mind will tend to occur in your life. If you continue to believe as you have always believed, you will continue to act as you have always acted. If you continue to act as you have always acted, you will continue to get what you have always gotten. If you want different results in your life or your work, all you have to do is change your mind." --*Unknown*

"If everything seems under control, you're just not going fast enough." -- *Mario Andretti*

#### Schedule Reminders for the Week of February 10-17

Sunday, February 11, Finance A review session, L-316, Main Campus Buildings-Beatley Library, 12-3pm  
Monday, February 12, Accounting B Help session, 5-6pm, CR2  
Thursday, February 15, Econ B Review session, CR1, 5-5:50pm

#### SOM Building Hour Access Over President's Day Weekend & School Vacation Week

Saturday, February 17, 9-5pm  
Sunday, February 18, closed  
Monday, February 19, closed  
Tuesday, February 20, 8:30-4:30pm (no evening classes scheduled)  
Wednesday, February 21, 7am-9:30pm

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Thursday, February 22, 7am-9:30pm

Friday, February 23, 7am-4:30pm

### **Special Note Requesting Student Volunteers for the Conference From Mary D.**

The Simmons SOM Leadership Conference is Saturday, May 5. Traditionally, MBA and Management UG students volunteer to help staff this event, which brings over 2000 people to the Seaport World Trade Center. We are still in need of student volunteers and for those of you that missed the meeting, there is still time to volunteer. Here are the requirements: you need to attend one of the two tours-Monday, April 23 or Friday, April 27 and be able to work the day of the conference on May 5. Both tours are 6-7:30pm and will not conflict with evening classes. There are two main shifts, morning or afternoon, but you get to attend all the main conference sessions and it is a really wonderful day for the SOM and makes you proud to be a member of our community. So, it is not too late to volunteer and if you are interested, contact Judy Benjamin at [judith.benjamin@simmons.edu](mailto:judith.benjamin@simmons.edu) or Ali Corvino at [ahcorvino@comcast.net](mailto:ahcorvino@comcast.net). Thanks! Mary D

### **Accounting Help Sessions**

Monday, February 12th from 5:00-6:00pm (for night section)

Tuesday, February 28th from 3:00-4:00pm (for day section)

### **411 Library Entrance**

Effective Immediately!

As a security precaution, we have disconnected the "clicker" entrance system in the 411 Library. Those of you who wondering what that was, it was a clicker Linda or Kathy would use to "click" (or automatically unlock) the 411 back door for someone who was trying to get in. The clickers have been collected and the system has been disconnected.

**Everyone must use their ID to enter the back door of 411 starting this very moment.**

Thank you for your cooperation!

### **Simmons SOM Spring Phonathon**

Monday, March 26<sup>th</sup> and Wednesday, March 28th

6:00-9:00pm

Simmons College, 300 The Fenway, East Wing, 1st Floor of the Advancement Hall

**LEND YOUR VOICE TO THE SOM AND WIN GREAT PRIZES!**

**Spend 3 hours as a volunteer caller for the SOM Spring Phonathon and win prizes like overnights at local hotels, gift certificates to delicious restaurants, and other fun prizes!**

Our phonathons are an important component of achieving our fundraising goals for the year, and also provide a great opportunity for students to meet and network with SOM alumnae who volunteer for the phonathon. Your participation is more important than ever at this time! Note that no experience is necessary – we will train you! Please join us to help the SOM reach its goals for 2007. This year's priorities include: Faculty Scholarship, International Outreach, Principled Leadership, and Reputation

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Enhancement. We provide delicious refreshments, good spirit, and exciting prizes to our volunteer callers. So check your calendars and contact Abbie Mohlin at 617.521.3825 or [abigail.mohlin@simmons.edu](mailto:abigail.mohlin@simmons.edu) to sign up.

**[Join Two Members of the SOM class of 2006 to hear what happened at this year's Net Impact Conference, "Navigating Global Change."](#)**

**Wednesday, February 28 @ 12pm**

Thanks to a generous donation by the Dean, alumnae Jimena Betancourt and C.A. Webb represented Simmons at the October 2006 Net Impact conference at the Kellogg School of Management in Chicago. Join them on Wednesday, February 28th from noon to 1:00 for a fun, interactive session on the hot topics at this year's conference and how we can explore these topics further both at Simmons and within the broader Boston community. A sampling of topics include: international microfinance, designing for sustainability, building a global NGO, and how we as leaders identify what's going on in the world and what's next.

Bring your lunch and join us in the Green Room on Wednesday, February 28 at 12pm. It may be a busy time in the semester but you'll leave lunch feeling energized and ready to navigate global change with the best of them. Please RSVP to Paula at [paula.donaldson@simmons.edu](mailto:paula.donaldson@simmons.edu)

**UPCOMING EXTERNAL EVENT**

**[HBS Conference](#)**

The Harvard Business School is organizing an excellent conference on the business in Asia. The 2007 conference will take place on Saturday Feb 10 and Sunday Feb 11.

For more information please visit: [www.asiabusinessconference.org](http://www.asiabusinessconference.org)

**[Info Session](#)**

Invite a friend to attend a Simmons MBA Information Session! If you know of a woman who would be a great addition to the Simmons SOM community, invite her to the next MBA information session.

MBA Info Session

Date: February 15, 2007

Time: 6:00 - 8:00pm

Location: Green Room, 409 Commonwealth Ave, Boston MA

Join Dean Deborah Merrill-Sands, alumnae, and current students, to learn about the unique Simmons experience; hear firsthand stories about the Simmons MBA program and how it has opened up a world of possibilities for many women. You will also gain a glimpse into the classroom by participating in a "mini-case discussion" lead by faculty member, Deborah Marlino.

Find out about our one-year accelerated program, part-time options, curriculum, career placement, financing your degree and the application process.

To sign up for this event, please RSVP by visiting our web site at <http://www.simmons.edu/som/mba/info/>.

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## Leading Women Entrepreneurs Series 2007: Founding and Growing a Business

The Entrepreneurship Initiative will host a four part event series “Leading Women Entrepreneurs” in March. This unique forum will showcase four prominent business executives on the topic of starting and growing a business. Each event will include a keynote presentation and questions/answers (11:30-1:00 PM) with networking opportunities (1:00-2:00 PM) and will take place in the Mockler Building.

Each event is free and open to the public. RSVPs to: [entrepreneurship@simmons.edu](mailto:entrepreneurship@simmons.edu)

Please include the date or title of the events you would like to attend in your RSVP.

**March 3, 2007:** 11:30 a.m. – 2:00 p.m.

### **Building a Start-Up: The Process of New Venture Creation, with Comments on High Technology**

Keynote: Julie LeMoine, Founder & CEO, UCHow Technologies

*Julie LeMoine is a 2-time start-up entrepreneur, corporate entrepreneur and 20-year thought leader in Internet and security technology. In her presentation, Julie will take us step by step through the process of new venture creation, with special commentary on the opportunities and challenges of women entrepreneurs in high technology.*

**March 10, 2007:** 11:30 a.m. – 2:00 p.m.

### **Global Social Entrepreneurship: Bringing Clean Drinking Water Solutions to the Developing World**

Keynote: Susan Murcott, Inventor and Senior Lecturer, Civil and Environmental Engineering Department, Massachusetts Institute of Technology

*Susan Murcott is an inventor, civil engineer, MIT lecturer, and global advocate for clean drinking and household water supplies in the developing world. As part of the Clean Water for 1 Billion People campaign, she works primarily on behalf of women, who are largely responsible for water, and children who suffer disproportionately from its pollution. Susan’s team at MIT won the prestigious Wall Street Journal – Technology Innovation Award in the Environment category in 2005 and the World Bank Nepal Development Marketplace Prize in 2005 for invention of the Kanchan™ Arsenic Filter. She has worked actively in the field in Nepal and Ghana to promote adoption of low tech yet productive water treatment technologies.*

**March 17, 2007:** 11:30 a.m. – 2:00 p.m.

### **The Entrepreneurs Life: Building a Great Brand on a Shoestring Budget**

Keynote: Paige Arnof-Fenn, Founder & CEO, Mavens & Moguls

*Paige Arnof-Fenn is CEO and Founder of Mavens & Moguls, a global strategic marketing consulting practice. She has been a key player in multiple start-ups (Zipcar, Launch Media), rejuvenations (Inc.com), and intrapreneurship efforts (Proctor & Gamble, Coca-Cola). In this presentation she focuses on the critical entrepreneurial task of building a brand that works for the start-up with limited cash.*

**March 24, 2007:** 11:30 a.m. – 2:00 p.m.

### **A Twenty Year Perspective on Founding and Growing a Firm**

Keynote: Gretchen Fox, Founder & CEO, Fox Relocation Management

*Since founding Fox Relocation Management in 1987, Gretchen Fox has built her one-person firm into a 60-person practice with offices in Boston, Washington DC, Providence, and New York City. The company, offering a full range of relocation services from design and master-planning through construction and*

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*move management, was recently selected for a third year in a row as one of the top 100 woman-led businesses in Massachusetts. On March 24<sup>th</sup>, Gretchen will discuss her near twenty year entrepreneurial career including comments on the phases of firm development and the founder's path from start-up through growth.*

For additional information contact Kelley Crowley at [entrepreneurship@simmons.edu](mailto:entrepreneurship@simmons.edu)

### **Promotions and Job Changes in the MBA Office and Operations Staff**

One of the joys of being a manager and working with great staff is occasionally a situation will present itself that requires a hard internal look at your own unit- what you do, who does what, and how do you continue to motivate, challenge and retain really strong staff.

When Suzzette Turnbull left last August to return to Florida to be closer to her mother and her family, it was a moment to look closely at my two units-MBA and Operations and figure out what structure would work best in our current environment and within our current budget.

My overall goal with the changes to Paula and Carolyn's jobs was to try and keep a high level of customer service, but bucket functions into logical groups so that they could dedicate their efforts on an entire area. Currently, each of them is responsible for an aspect of everything we do, but it is hard to manage something if you are not responsible for all the key components. The other goal is to begin to free some of my time to work outside the day to day issues in the MBA office on special projects and other pieces of my Asst. Dean role. I also know that next year, when the new building project is within a year of completion, they are estimating 20% or more of my time will be involved in that transition. My overall goal with the changes to Karen and Kirsten's jobs was to maintain a strong service focus and manage the loss of a full time staff position. At the same time, we needed to solve the events management issues that we have been grappling with for many years. I also wanted both staffs to realize that they could rely on each other for help during the busy times in each unit and work more as a coordinated team. Below are the major changes to each of their jobs.

#### **MBA-Paula Donaldson was promoted from Coordinator, MBA Operations to Manager, MBA Operations.**

Paula is now the point person for anything related to students and her role has expanded to manage all administrative and student service aspects of these individual functions from start to finish. This includes registration, graduation, student workers, the bookstore, immunizations, scheduling, financial aid, course evaluations, student clubs, track meetings, grades and academic progress, MBA update, MBA website content, ID's, Fenway cards, student handbook, student event planning, day-to-day MBA office operations and will also be our main admissions liaison. She will become our primary contact with the main campus in our key units. Finally, Paula will be strategizing within our program how to improve our co-curricular and community activities to ensure students get the most from their MBA experience.

#### **MBA-Carolyn Bogle was promoted from Coordinator, MBA Course Support to Manager, MBA Course Support.**

Carolyn is now responsible for anything to do with coursework or curriculum related issues and will work with the faculty very closely. Her role has expanded to include more collaborative interaction with faculty on ideas they have for improving their courses and working with recommendations or changes from the various faculty committees as we continuously improve the MBA program. Specifically, booklists, case packets, syllabi/course schedules, class taping, media services liaison, Foundations, Vista WebCT, math competency exams, UG WebCT, excel workshops, etc. will be her responsibility.

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**Operations-Karen Morrissey was promoted from an Assistant Director, Operations and Special Events to Associate Director, Operations and Special Events.**

Karen is going to be the primary person in the SOM responsible for events from both a strategic as well as coordinating role. Her new emphasis will be at the front end of events, trying to institute a coordinated SOM strategy around events and working with units on goals, audience, dates, etc. in an effort to make sure we take full advantage of all the great things faculty and staff are trying to do within the SOM. Karen will work closely with the marketing team to make sure they have the time to plan and execute all the marketing materials needed for a successful event. Finally, she will work with staff to develop balanced calendars and pro-active scheduling on a quarterly or semi-annual basis. She will also assist in MBA with registration materials, working on some of the cross-checks of the schedule and synopsis, and working with Carolyn on Foundations and other MBA events.

**Operations-Kirsten Greco was promoted from Staff Assistant to an Administrative Assistant 1.**

When Sandy Sun moved up to CGO last summer, Kirsten assumed many additional functions and handled them seamlessly. She is now responsible for the monthly calendar that gets distributed to the SOM community; assisting with the development of monthly security needs; working with Kim O'Neil to process account invoices, assisting in the development of weekly setups for our Unicco staff; calling vendors as needed to resolved issues or place requests; co-managing requirements for big events, having more of a 'key' role for the all-school events, and serving as our main security/Ops presence when she and Karen are on split shifts. These additional responsibilities will showcase Kirsten's strong administrative skills and give her more event experience as well.

**MBA and Operations-Increased hours for Katlyn Cavanaugh and student workers.**

The question one might ask is how can already busy people assume more responsibility? Part of the answer is that we increased our student worker hours to allow everyone to be able to shift some projects to Katlyn and other student workers. Katlyn has been with us for almost two years, is incredibly responsible and committed, and does really good work. She wanted more hours and we were able to give her some! Having a student worker is also critically important to free Karen and Kirsten's time and have just hired a new undergraduate student, Meghan Colangelo to help on the operations side.

I look forward to your feedback as we continue our goal of supporting the SOM through strong service and operations and hope you will join me in congratulating everyone on my team! I am very lucky to work with them every day. Thanks!! Mary D

**Class Norm Reminder**

Please remember to turn off your cell phones during class. They have created a problem in some classes recently so please be sure they are off at all times during class.

**A Message from the Alumnae Association**

The SOM Alumnae Association Board would like to thank all the candidates who expressed interest in the student rep positions and interviewed with us. Mandy Osborne and Geetha Krishnamurthy have agreed to join the Board as your student reps. We look forward to working through them to keep you up to date on the Board's plans and progress and to hearing about your own progress through the MBA program.

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## Margaret Heffernan, Entrepreneurship Professor of Practice, book in USA Today

Margaret Heffernan, SOM's Entrepreneurship Professor of Practice teaching the Entrepreneurship Certificate course, Managing the High Growth Firm (next offered Fall 2007), has a new book - *How She Does It: How Women Entrepreneurs Are Changing the Rules of Business Success* -- and it was reviewed in the 1/29/07 edition of *USA Today*. Margaret's new book explores why businesses owned by women are booming, and concludes that the demands of the new economy frequently match the strengths of women.

Women-run companies are more likely to stay in business than the average U.S. firm, to grow at three times the average rate, create jobs at twice the average rate and produce profits faster, according to former CEO and BBC producer Heffernan. To find out how and why, she interviewed hundreds of women business owners. Although the way her results confirmed stereotypes about gender differences made her queasy, it turned out that women business owners typically possess the characteristics experts think are needed in 21st-century businesses: combining "discipline, focus, detachment, and systematic thinking with playfulness, empathy, and design."

*How She Does It* illuminates the strengths of female-run companies, and supplements the hard numbers on the achievements of female entrepreneurs with fascinating descriptions on the work cultures they've created.

## Economics Review Sessions

Each of the first three review sessions immediately precedes an Economics class session. Please note the SATURDAY Review:

### **Evening Section Reviews:**

Thursday, February 15, 5:00 - 5:45 p.m.

SATURDAY, **March 10th**, 10:00 a.m. - 12:00 noon **\*\*Please note date change\*\***

(ATTENDANCE AT REVIEWS IS ENTIRELY OPTIONAL.)

## CAREER SERVICES UPDATES

### [New - Online Interview Tool for Students!](#)

INTERVIEW MASTERY is an interactive online tool available 24/7 to help you successfully prepare for interviews. Visit the Career Connect home page for instructions.

### [NEW - Email Alerts are Available on Career Connect!](#)

As many students have been asking, below is a sample of where 2006 graduates have landed jobs.

Haley Blaska - Vice President, Bank of America

Sheri Carlsen - Senior VP of Transportation, American Council for International Study

Laura Cleveland - Marketing Manager, Veritude

Ana Clara Destefani - Regional P&L Analyst, Grand Circle Corporation

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Suchandra Ghose - Application Analyst, Partner's Healthcare System  
Marissa Jadrosich - Software Sales Representative, IBM  
Jennifer Kaminsky - Director of Administration, NYC Center for Charter School Excellence  
Christina Martin - Senior Business Analyst, Fidelity Investments  
Annemarie Nagle - Program Manager, Jones Lang Lasalle  
Keesha O'Galdez - Business Analyst, Bank of America  
Alex Pelletier - Application Analyst 2, Partner's Healthcare  
Soa Rakotonjanahary - Assurance - Financial Services, PriceWaterhouse Coopers  
Stephanie Richardson - Senior Financial Analyst, MIT  
Liv Taunton-Rigby - Application Analyst I, Partner's Healthcare  
Melissa Roy - Account Manager, JCSI, Inc  
Suzanne Slatnick - Community Consultant, Communispace Corporation  
Ellen Slotnick - Marketing & Special Events Coordinator, Zoo New England  
Sabriya S. Stewart - Operations Manager, Excel Academy Charter School  
Amanda Thomas - Business Development Manager, Concert Pharmaceuticals  
Lisa Waddington - Senior Financial Analyst, NY Life Investment Management  
Shana Waldman - Communication Consultant, Fidelity Investments  
Sarah Weintraub- Learning and Development Consultant, John Hancock Financial Services  
Katie Marie Wolf - Application Analyst 2, Partner's Healthcare

## Outside Networking and Career Events

### *February*

- \*Thunderbird Challenge
- \*The Partnership Inc.
- \*Downtown Women's Club

### *March*

- \*Massachusetts Innovation and technology exchange
- \*The Women's Congress Boston
- \* New England Networking Luncheon

### *April*

- \*Women for Hire Career Expo

## **The 2007 Thunderbird Challenge**

Thunderbird, the Garvin School of International Management in Glendale, AZ, is proud to announce the 2007 Sustainable Innovation Summit, a three day conference (**March 21-24**) addressing innovative solutions to real world business challenges that reflect a commitment to economically, environmentally, and socially sound business practices.

Simmons students are invited to participate in a very important part of the summit: the Challenge. The Challenge is a cutting edge innovation competition that challenges teams of MBA and other graduate level students to develop innovative and sustainable business concept plans that address current challenges facing our sponsorship partners, such as Merck and Johnson and Johnson.

The Challenge registration deadline is February 11<sup>th</sup>, and the online, first round competition is February 12-20. Final round teams are invited to fly out to the Thunderbird campus to compete for \$20,000 and the title "2007 Champions of sustainable Innovation." In addition to the final round of the Challenge, teams

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and all other visitors are able to participate in the various Summit workshops, guest panels and presentations, student activities, networking sessions, and career fair.

Please read more about at: [www.sustainableinnovation.thunderbird.edu](http://www.sustainableinnovation.thunderbird.edu).

## **The Partnership, Inc**

Career Connect – for undergraduates and graduate students of color  
Thursday February 22, 2007  
4:00 pm – 7:00 pm, John Hancock Hall, Dorothy Quincy Suite  
180 Berkley Street, Boston MA

Meet representatives from Greater Boston and build pivotal business relationships. You are encouraged to bring copies of your resume and dress in business attire.

Hear from successful professionals of color who have chosen Boston as a place to build their careers.

For more information please go to [www.thepartnershipinc.org](http://www.thepartnershipinc.org) and click on the college to career program tab.

To register please email your name, college, major/concentration, GPA, and graduating year to [hvassell@thepartnershipinc.org](mailto:hvassell@thepartnershipinc.org). To be included in the resume database, please attach your resume in PDF format if possible.

## **Downtown Women's Club**

DWC Boston - Winter Author Series  
Date: February 28, 2007  
Time: 6:00 PM - 8:00 PM  
Location: The Algonquin Club 217 Commonwealth Ave., Boston

RSVP to the Winter Author Series by going to the DWC website  
<http://www.downtownwomensclub.com/dwc/index.php?module=ClubsCalendars&action=DWCCal&type=month&calendar=2&category=&month=02&year=2007>

Please join us for our Winter Author Series featuring Ginny Wilmerding, author of SMART WOMEN AND SMALL BUSINESS: How to make the leap from Corporate Careers to the Right Small Enterprise.

DWC Boston will be co-sponsoring this event with Ladies Who Launch, another dynamic women's networking group.

We will return to the wonderful Algonquin Club located in the Back Bay. There will be a cash bar and hors d'oeuvres and the opportunity to purchase the featured book at a discounted price. Please RSVP by Friday, February 23rd at the latest.

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## Massachusetts Innovation and technology exchange

March 1, 2007, 12:00pm – 5:00pm  
Back Bay Events Center, Back Bay Grand Ballroom  
180 Berkeley Street, Boston

As the job market continues to heat up and competition grows to find the best and brightest among the regional college graduate pool, opportunities to recruit this group in an efficient and scaleable way is critical to your company's success.

This one-day event at Back Bay Events Center, Grand Ballroom will bring together a pool of college seniors and recent graduates from over 30 Massachusetts educational institutions who are interested in learning about careers in interactive media.

Students will have the opportunity to speak with agencies, online publishers, marketers and technology providers about potential internship and entry level positions, and hear from real life professionals about their jobs, and take advantage of complimentary resume review.

Projected Attendance: 300-400 students

Schedule:

12:00pm Registration & Kick Off  
12:30 – 4:30pm Resume Review  
1:00 – 4:00pm "A Day in the Life" Panels  
4:30pm Registration Closes

A limited number of sponsorship opportunities and employer recruitment exhibit packages are available. Capacity is limited so reserve your space by Friday, February 16. Contact Amy Goodman at [amy@mitx.org](mailto:amy@mitx.org) for more details.

Attendee Registration Opens: February 1, 2007

Members: free Non-Members:

For more information please go to:

[http://www.mitx.org/main.cfm?sec\\_id=13&guid=3095f62a-88e0-42bc-b193-8d185c245f33&ART=216](http://www.mitx.org/main.cfm?sec_id=13&guid=3095f62a-88e0-42bc-b193-8d185c245f33&ART=216)

## New England Networking Luncheon

Friday, March 16, 2007  
11:00 am – 3:00 pm  
Lombardo's – Randolph, MA

“Leading from the Front”

Speakers: Angie Morgan and Courtney Lynch

*Leaders are not born, they are made.* Anyone can become a stronger leader. These are the leadership truths Angie Morgan and Courtney Lynch learned as Marine Corps officers. Through their Leading from the Front Session, participants will learn ten, practical, easy to understand, leadership principles designed to answer the question, “How can I become a stronger leader?”

While most do not choose military service as a career, all can benefit from the Marine Corps' teachings focused on enhancing decision-making skills, the art of selfless service and the importance of controlling

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emotions in the workplace. Lead Star's hallmark is that individuals must "Lead as they are ... always." You don't have to change who you are to be a leader. Rather, you must embrace your strengths and improve upon your weaknesses in order to be an effective team member and leader.

Register online TODAY!

<http://www.newonline.org/forms/meeting/MeetingFormPublic/view?id=4567000001C>

## **The Women's Congress Boston**

March 29th - 30th 2007

Boston Convention & Exhibition Center

The focus is on opportunity when you mix more than 8,000 successful business women, non-profit executives, and entrepreneurs with over 350 exhibitors and 50 distinguished speakers. You'll take away a wealth of ideas, strategies, practical skills, and concrete tips to enhance your success

Register today for FREE admission to the exhibition and \$25 off the conference package when you enter code: WBB12 when registering online. Or sign up for updates at [www.thewomenscongress.com](http://www.thewomenscongress.com) to get all the breaking news.

## **Women of Hire**

Spring 2007 Women for Hire Career Expo

The Westin Copley Place Boston

April 17<sup>th</sup>, 2007 – 10am – 2pm

A chance to meet top employers in every industry, network with smart women, and benefit from exceptional career advice.

*EARLY MORNING SEMINAR – 8:30am – 10:00am*

Jump start your success by registering for this special session prior to the career expo opening. Meet Good Morning America's Workplace Contributor and Women For Hire CEO Tory Johnson.

For more detailed information please visit [www.womenforhire.com](http://www.womenforhire.com)

## **AMA Collegiate Executive Roundtable**

The AMA Boston Chapter has initiated a new program geared toward junior and senior-level students throughout Boston's collegiate community. The program dubbed, "60 Minutes at an Executive Round Table", will bring together executive and junior-level marketers with groups of students interested in gaining insight of the marketing industry.

Program Objectives

Create an opportunity for students to learn about real life marketing applications. Learn about new trends and technology applications in marketing. Share new marketing methodologies and techniques that are being taught at universities with executives. This is a monthly meeting and space is limited. To sign up for this program, please contact the us below.

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Contact Info:  
Julio Salazar  
Director, AMA Student Affairs

For more information please go to: <http://www.amaboston.org/html/cer.htm>

Contact Lisa Toby ([lisa.toby@simmons.edu](mailto:lisa.toby@simmons.edu)) in Career Services for financial assistance opportunities with admittance fees to career events.

## **Association of Latino Professionals in Finance and Accounting (ALPFA)**

ALPFA is a not-for-profit organization whose mission is to be the leading Latino professional association dedicated to enhancing

Opportunities for CPA's, accountants, finance and related professionals and students while expanding Latino leadership in the global workforce. 50% of the Boston Chapter of ALPFA are women! Get involved. For more information, please go to [www.alpfa.org](http://www.alpfa.org).

The National Asian American Professionals Organization  
<http://www.naaapboston.org/Membership.do>

## **Partnerships**

### ***Hewlett Packard***

Simmons SOM would like to announce an exciting new partnership with HP (Hewlett Packard). HP is a technology company that operates in more than 170 countries around the world. Please see [www.hp.com](http://www.hp.com) for more company information.

When applying for jobs at HP ([www.hp.com/go/jobs](http://www.hp.com/go/jobs)) SOM students will now be prompted when completing a profile to 'add or event ID' field, to enter 'SIMMONS'.

### ***Bridgestar***

Simmons SOM has been accepted as an Alliance of Bridgestar (<http://partners.bridgestar.org/simmons/>), a non profit organization that got its start via Bain Consulting. Bridgestar offers nonprofit board and senior leadership opportunities for Simmons students and alumnae.

*Please visit the Career Connect Resource Library for a sampling of SOM Employer Partnerships*

## **Recent Job Postings - Visit Career Connect**

- Account Executive – Solomon McCown & Co.
- Director of Finance and Administration- Community Action Agency of Somerville
- Vice President of Development – National Council for Research on Women
- Finance Director– PTC
- Political & Communications Associate – Barbara Lee Family Foundation & Lee Family Office

As a reminder, please keep your Career Connect profile up to date. If you forgot your username and password, please contact [julie.barenholtz@simmons.edu](mailto:julie.barenholtz@simmons.edu) or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

***\*Headings marked in maroon represent previously posted information, and those marked in blue represent new information. All announcements will run for two weeks, unless otherwise requested.***

## Interesting Career Articles

### *Seven Tips for Writing Online Profiles for Work*

Haven't posted a MySpace or other Web page? You may yet be pulled into online profiles -- at work. A growing number of employers are encouraging or requiring professionals to post brief biographies on corporate intranet sites as well as companies' consumer-directed Web sites.

For complete article please read on at: <http://www.collegejournal.com/successwork/onjob/20070202-needleman.html>

### *Early Start in Business Teaches Leaders Lessons They Still Use*

Many CEOs who have scaled the corporate ladder say their early start in business gave them their best advantage. While many of their classmates socialized, they were punching time cards, earning money and learning management lessons they still use -- from how to promote new ideas to organizing work efficiently and handling arduous schedules.

For entire article read on at: <http://www.careerjournal.com/columnists/inthelead/20070123-inthelead.html?cjcontent=mail>

<b>SOM LIBRARY UPDATES</b>
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### [Looking for a job?](#)

The library is looking for **Part-time Graduate Student Library Assistants**. Day/Evening/Weekend hours are available. If interested, please contact Kathy Berger, SOM Assistant Librarian, at 617-521-3847 or e-mail [kathleen.berger@simmons.edu](mailto:kathleen.berger@simmons.edu) for an application.

### [Recommended Reading from the SOM Library...](#)

Stop by the library and take a look at our display of new books. Some of the books on display are: [A Leader's Legacy](#), [L.L. Bean: The Making of an American Icon](#) and [The Bear Necessities of Business: Building a Company with Heart](#).

Take a look at Visiting Professor of Entrepreneurship Margaret Heffernan's new book titled [How She Does It: How Women Entrepreneurs Are Changing the Rules of Business Success](#). This book is on display in the library.

Check out "Suits, Jobs, and Training: Joi Gordon is Grooming Thousands of Women for Career Success" in the most recent issue of Black Enterprise magazine. This article profiles Joi Gordon, CEO of Dress for Success Worldwide.

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## SOM Library Staffed Hours:

Monday – Thursday 8 am – 8 pm  
Friday 8 am – 4:30 pm  
Saturday 10 am – 4 pm.

## Reminder

Books may only be checked out when the library is staffed. Reserve textbooks may only be checked out for two hours at a time and used in the library and group study rooms. Reserve textbooks may only be checked out until two hours prior to the library closing. Please plan ahead.

## Reminder

Please use your cell phone outside of the library as a courtesy to your fellow students.

# TECHNOLOGY UPDATES

## SOM Technology News

I am pleased to let you know that I have returned to the School of Management. To help me provide you with excellent service, I ask that you continue to follow the procedures listed below for requesting technology services:

\* Please report technical issues as soon as you are able to (during a class or event, call Media Services at 617-521-2765; outside of class time and events, please contact the Help Desk at 617-521-2222 or [helpdesk@simmons.edu](mailto:helpdesk@simmons.edu))

\* Please note that laptops normally left in the Green, Gold and Purple Rooms will be locked up when not in use, in order to prevent additional thefts.

### *Media Request Forms*

If you need media delivered for your class (e.g. digital cameras, mobile laptops, DVD/VCR, etc.), complete the online media request form at: <http://my.simmons.edu/technology/media/index.shtml>

If you have an upcoming event and need equipment set up for it, please download and print the pdf form at: <http://my.simmons.edu/technology/media/pdf/mediaeventsform.pdf>

Please complete the event form and drop it off in the computer lab. There is a bin there labeled "Request Forms".

Thank you! It's great to be back!

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## STUDENT ACTIVITY UPDATES

### Negotiation Club

Looking for opportunities to practice your negotiating skills? Interested in meeting professionals specializing in negotiation or mediation? Or perhaps you have other negotiation-related interests you'd like to share with your Simmons MBA colleagues? To engage these interests, a Negotiation Club is starting, and Debbie Kolb is going to be the club advisor.

Please e-mail [beth.doherty@simmons.edu](mailto:beth.doherty@simmons.edu) if you are interested in joining. In our first meeting TBD, we'll discuss topics and activities of interest. Looking forward to hearing from you.

### February MBA Social Club Events

#### **Tuesday, February 13, 2006, 4:15-5 p.m.:**

Valentine's Wine and Cheese. Mockler Building. Come and unwind Non-alcoholic beverages will also be provided.

Please contact Stephanie Creary at [creary@simmons.edu](mailto:creary@simmons.edu) for more information.

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