

Simmons School of Management MBA Update

April 12, 2007

The mission of the Simmons School of Management is to educate women for power and principled leadership. We are committed to the advancement of knowledge and practice in management through excellence in education and research. Our academic programs offer rigorous, applied, management education designed for women. We focus on leadership, and our programs integrate the strategic, functional, and behavioral aspects of management. SOM students gain the knowledge, analytical skills, and confidence that they need to manage successfully in dynamic and global environments. We are invested in our students' success and support them as they launch, advance, and change their careers.

Headings marked in MAROON represent previously posted information; those marked in BLUE and with an asterisk represent new information.

MBA OFFICE UPDATES

[*NOTE FROM MARY D](#)

You made it!! Another semester down and a break from school for a week!! It is really fun to talk to students that say that they can't believe how fast it went, even though there are moments within the semester that are really tough to stay focused and keep plugging. For everyone, the end of a semester is a major milestone and one to be celebrated. You worked hard, and I do encourage you all to do some internal reflection. Think about what you have learned, and how concepts, skills and capabilities are more clearly defined than they were in January, last fall, or last year. You should be really excited and proud of all you have accomplished. We definitely are proud of each and every one of you. Read my quotes for this week, they are my favorite end of the semester quotes! Have a great week!

[*QUOTES OF THE WEEK](#)

"Look at a day when you are supremely satisfied at the end. It's not a day when you lounge around doing nothing; it's when you've had everything to do and you've done it." --*Margaret Thatcher*

"Patience and perseverance have a magical effect before which difficulties disappear and obstacles vanish." --*John Quincy Adams*

[*SUMMER SCHEDULE UPDATES](#)

*GSM 450 Career Strategies dates for the Summer are as follows:
Mondays: 4/30, 5/7, 5/14, 6-9pm AND Thursdays: 5/3 and 5/10, 6-9pm

*GSM 520 Strategic Performance Measures will end on June 13th, not the 20th as previously announced.

*Triple Bottom Line has been cancelled.

***SUMMER TRACK MEETINGS**

Below are the dates for Summer Track Meetings – Mark your calendars!

Day

May 15th at 3pm
June 5th at 3pm
July 11th at 12pm

Evening

June 27th at 5:15pm

Jamit

June 19th at 5:15pm

EVENTS:

***A SPECIAL NETWORKING EVENT AT THE SIMMONS SCHOOL OF MANAGEMENT**

Come join the Center for Gender in Organizations (CGO) for a special event at the Simmons School of Management (SOM) on May 4th from 4 to 6 pm in the Green Room. The event will foster a new alliance between the CGO and *Madrinas*, a networking organization of visionary Latina business executives (www.madrinas.org). The event will be a great opportunity for networking with *Madrinas* members, as well as feature a presentation focusing on the “Use of Flexible Work Schedules,” given by SOM professors Mary Shapiro and Cynthia Ingols.

Please join the CGO and *Madrinas* for this special opportunity to discuss Latina leadership in today’s business world.

Please RSVP to heatherjean.mac@gmail.com

MBA OFFICE HOURS OVER SEMESTER BREAK

The MBA office will be open from 8:30-4:30 during spring break as there are no classes scheduled!

REGISTRATION UPDATES

-Employment Law, CSR, and Health Economics and Finance will run.

The new Marketing elective: Product Development: Using Customer Input to facilitate innovation will run

-Just a reminder, that GSM 503: Authentic Leadership is not a regular elective offering at the SOM. It is being taught by Laura Morgan Roberts, a member of the faculty of HBS who is moving to Atlanta. Often students ask me about whether they should take it now or hope that it will be offered next year. In this case, if you have interest in the course, you should consider taking it now as it is a special set of circumstances that allowed us to get Laura for the summer!

-Health Economics and Finance is a 3 credit elective being offered through the School of Health Studies. MBA students will get 3 credits.

NEW LOOK FOR MBA UPDATE - COMING SOON!

Beginning with the Summer semester I will be rolling out a new design to the MBA Update. The biggest difference will be that it is a webpage. Since Webmail does not support html in your email, I will be sending it as a link that you will have to click on to read the MBA Update. Since it will be a webpage it will increase functionality when clicking on links and will also be more pleasing to the eye.

Thank you for all that have given me the feedback to make this possible. I also encourage you to email me feedback regarding the new and improved version! Look for it in your inbox on Thursday, April 26th!

GRADUTION

A preliminary graduation list has been posted in the Mockler Lobby on the Bulletin Board under "MBA Office". Please take a look at the list and let me know if your name should be on the list or if it should not be. If it is not, don't panic! It is an initial list and we post it to be sure we capture all students.

OPT INFORMATION SESSION

An OPT Information Session for International students will be held on Thursday, May 3rd from 3-4pm in the Dean's Conference Room.

BIO FOR PETRA STERITI

Petra is a seasoned professional skilled in the full spectrum of research, both qualitative and quantitative. She can design cost-effective surveys; tackle hands-on research from ethnography to image-based interviews; and provide insightful analysis. A strong believer that research should be applied, not sit on a shelf, Petra is gifted at translating complex data into reports that senior executives – in sectors from finance to healthcare – can easily use to make better business decisions. She is also an engaging presenter and brainstorming facilitator.

Added to her long association with Beatrix, Petra's expertise builds on 15 years with Thomson Corporation, where she rose from account manager to senior vice president of the Marketing Resources division. She and her team of ten served the corporation's 100+ international units, providing decision-makers with a deep understanding of their customers and marketplaces. During her tenure, Thomson transformed itself from a newspaper giant to "The World's Leading Information Source" today.

Petra holds an MBA from the Simmons School of Management in Boston (where she has since returned as an instructor) and a baccalaureate in psychology from George Washington University.

COURSE LOCATIONS FOR SUMMER

Required Courses

Strategy A - CR2

Technology & Operations - CR2
QA - 5th Floor Caseroom
BGGE - CR2
LGA - CR2
Career Strategies - Green Room

Electives

Financial Statement Analysis - CR2
Public Speaking A - Purple Room
Public Speaking B - CR1
Corporate Social Responsibility - CR2
Authentic Leadership - Green Room
Product Development - 5th Floor Caseroom
Investments - CR1
Heath Economics and Finance - Purple Room
Entrepreneurship - CR2
Consulting - Green Room
Analytical Decision Making - CR1 on Saturdays, CR2 on Thursdays
Employment Law and Labor Relations - Purple Room

CGO DISTINGUISHED SCHOLAR SPEAKER SERIES

The Center for Gender in Organizations announces the Spring 2007 Distinguished Scholar Speakers Series, hosted by Dr. Joyce Fletcher, CGO's first Distinguished Scholar.

Date: April 26, 2007

Time: 12- 1:30 PM in the Green Room

Speaker and Topic: Lotte Bailyn, Ph.D. "This is not your father's Work/Family Flexibility"

The world has changed and today's work/personal life issues are very different from previous generations. But many of us keep trying to fit the new world into old boxes. Researcher and author Lotte Bailyn will present and give us an opportunity to apply a new approach to workplace flexibility, based on 15 years of on-going research and experimentation in Fortune 500 companies.

Please **RSVP** by April 10 for "This is not your Father's Work/ Family Flexibility" to CGO@simmons.edu

STUDENT HELP NEEDED

Professor Teresa Nelson is looking for 1-2 students who could work with the Entrepreneurship faculty on a project basis. She needs help with a short term marketing project on entrepreneurship education (approximately one to two months) – and Fiona Wilson needs an assistant to help her manage and deliver the Silverman Business Plan Competition (through mid-October). If you are interested please email Teresa at teresa.nelson@simmons.edu

BRIGHT HORIZONS FAMILY SOLUTIONS FELLOWSHIP (BHFS) OPPORTUNITY

As part of the Simmons School of Management MBA Certificate in Entrepreneurship Program

We are thrilled to announce an exciting and prestigious named fellowship opportunity for students interested in applying for the MBA Certificate in Entrepreneurship Program!

The Bright Horizons Family Solutions Fellowship will provide the selected student with:

- A total of \$10,000 (\$5,000 cash stipend, plus \$5,000 to cover course credits in the Certificate program)
- A discrete Practicum an exciting project related to growth and innovation within BHFS, giving the student the opportunity to apply entrepreneurial and general business theory and concepts in a highly dynamic and respected company
- Direct reporting to/project oversight by Dave Shaby, SVP Business Operations, and senior management team member at BHFS
- Additional mentorship and opportunities for the student to get acquainted with the overall business and explore opportunities for possible future employment within BHFS

About Bright Horizons Family Solutions:

Founded in 1986, Bright Horizons Family Solutions is the world's leading provider of employer-sponsored child care, early education and work/life solutions. Headquartered in Watertown, MA, and conducting business in the United States, Europe, and Canada, the company has created employer-sponsored child care and early education programs for more than 600 clients, including 90 of the *Fortune* 500. BHFS is committed to providing innovative programs that help children, families, and employers work together to be their very best, and has consistently been named to the "100 Best Companies to Work for in America" list by *Fortune* magazine.

About the Practicum Project:

Driven by the dual goals of business efficiency and cost saving, BHFS will launch their Company Store in Summer 2007. The Company Store will provide an efficient and effective e-commerce portal for the over 600 Child Care Center directors to manage all of the purchasing of their educational, office and other supplies. The Practicum project will involve strategic communications planning to ensure the rapid and widespread adoption of the portal by the internal customers and vendors, as well analysis of early store usage and the "user experience" as a basis for strategic recommendations for ongoing improvement of the portal. This project will provide the selected student with great exposure to the topics of ecommerce and internal change management and innovation.

Students should indicate their desire to be considered for the BHFS Fellowship on their application for the MBA Certificate Program. Also please contact Professor Fiona Wilson (fiona.wilson@simmons.edu) if you have other questions about this exciting opportunity. Candidates will also have the opportunity to hear more about BHFS and the project and meet Mr. Shaby during the Business Plan class in early May. Interviews for finalists with the BHFS team will also be scheduled in early May.

External Events:

TAKE 2: AFTER THE APOLOGY, HOW TO LEVERAGE A SECOND CHANCE

Good business means sometimes having to say I'm sorry – and great business means knowing how to leverage a second chance.

Today, the most strategic organizations – from Fortune 500 companies to sports franchises – are reframing crisis as opportunity, using controversy to find and convey clarity and commitment.

Please join us on Thursday, April 26, 2007 at Take 2: How to Leverage a Second Chance, a discussion with local and national leaders probing what happens after the apology, and how visionary leaders leverage a second chance.

www.solomonmccown.com/take2

Who:

David Yas, Publisher and Editor, *Massachusetts Lawyers Weekly*, Moderator

Scott Harshbarger, Senior Counsel, Proskauer Rose

Dr. Erika James, Bank of America Associate Professor of Business Administration, Darden School of Business, University of Virginia

Ashley McCown, Executive Vice President, Solomon McCown & Company

Joe Sullivan, Assistant Managing Editor, Sports, *The Boston Globe*

This is the eighth in the SM& Presents series of discussions among experts addressing topical issues in the news today as well as some of the most challenging aspects of branding for emerging businesses, established companies and mission-focused organizations.

When & Where:

April 26, 2007, 7:30 a.m. - 9:30 a.m.

Boston Harbor Hotel, The North Atlantic Room

Sponsors: *Massachusetts Lawyers Weekly*, The Commonwealth Institute, University of Virginia Darden School of Business

RSVP: RSVP@solomonmccown.com or 617-933-5279

CROSS CULTURAL WOMEN'S SYMPOSIUM

ASIANAS & LATINAS NAVIGATING THE CORPORATE WORKPLACE

Who:

Individuals and organizations interested in developing and promoting leadership among Latinas and Asian women

What:

An evening of culturally-specific interactive theater designed to enhance professional skills and support leadership development. Networking. Live entertainment. Light fare and refreshments.

Where:

JPMorgan Chase & Co.

3rd Floor Auditorium

270 Park Avenue

New York City

When:

Monday, April 16, 2007

5:30 p.m. to 8:30 p.m.

Cost:

\$20 per person

Register online at www.awln.org

THE PARTNERSHIP

The Partnership is now accepting applications for its 2007-2008 College to Career Program designed to develop a pipeline of leadership among the large number of students of color in the Greater Boston area. Applications are due on May 4, 2007 with the program beginning this September. For more information, visit: <http://www.thepartnershipinc.org>

CAREER SERVICES UPDATES

*OUTSIDE NETWORKING & CAREER EVENTS

Note: Contact Lisa Toby lisa.toby@simmons.edu in Career Services for financial assistance opportunities with admittance fees to career events. Please visit [Career Connect](http://www.myinterfase.com/simmons/student/home.aspx) (<https://www.myinterfase.com/simmons/student/home.aspx>) for additional event happenings in the upcoming months.

Time Sensitive: The Partnership Inc. is now accepting Applications for the Fall Semester
Deadline: May 4, 2007 - Visit the Career Connect Resource Library for application instructions

The Partnership's College to Career Program trains undergraduate and graduate students to enter the workplace. Activities provide career development and promote networking among potential employers, other students of color and professionals of color with established careers.

The Partnership is the expert on talent management solutions for professional of color. We're introducing new ideas to the national debate; helping individuals become workplace leaders; and engaging CEOs in best practices that open the doors to the advancement of professional of color.

April

- * Women for Hire
- * Executive Diversity Job Fair

May

- * The Ad Club Diversity Fair and Leadership Conference

EVENT DETAILS

Women for Hire

Tuesday, April 17, 10am - 2pm, The Westin Hotel, Copley Place, Boston
Free Admission - Register On-Site

Resumes and Business Attire Required for Admittance

Follow link for more information: http://www.womenforhire.com/career_expos/spring_07/boston

Executive Diversity Job Fair

Tuesday, April 17, 10am - 4pm, Marriott Copley Place, 110 Huntington Avenue, Boston
Free Admission - Register On-Site - Bring Copies of Resume

Follow link for list of participating companies and more information:

<http://www.psjjobfair.com/Boston.htm>

The Ad Club Diversity Fair and Leadership Conference

Wednesday, May 16, 8:45am - 5:30pm, Boston University, 595 Commonwealth Avenue, Boston

Free Admission - Register Online

Please follow link for more information: http://adclub.org/2007_jobFair/jobfair.html

***RECENT JOB POSTINGS – VISIT CAREER CONNECT**

- Buyer - Bright Horizons Family Solutions
- Account Manager - ADS Venture
- Associate - Geisinger Ventures
- Email/Online Marketing Manager – SONICBIDS
- Director of Audit Management & Contingency Planning - Fidelity Investments

***RECENT INTERNSHIP POSTINGS – VISIT CAREER CONNECT**

- Summer Associate, Business Development - Concert Pharmaceuticals, Inc.
- MSPCC Non Profit Market Study Internship - MSPCC

As a reminder, please keep your Career Connect profile up to date. If you forgot your username and password, please contact julie.barenholtz@simmons.edu or 617.521.3857. Please do not re-register yourself as past information about you will be lost. Any questions about Career Connect? Please do not hesitate to contact Julie.

***PARTNERSHIPS AND NEW TOOLS**

For details about SOM partnerships and new tools please visit the Career Connect Resource Library at: <https://www.myinterfase.com/simmons/student/home.aspx>

***INTERESTING CAREER ARTICLES**

Learn to Work a Career Fair -- Before, During and After

It isn't often that a bunch of employers will gather for several hours in a purposeful effort to meet you and other job seekers. So when a career fair is held in your city or, even better, right on your own campus, it's smart for you to attend.

<http://content.monstertrak.monster.com/resources/archive/jobhunt/careerfair/>

About How to Successfully Work a Career/Job Fair Tutorial

Visit the link below for a Career Fair/Job Expo Tutorial, and gain practical skills to use next time you attend a career fair/expo.

http://www.quintcareers.com/career_fair_tutorial/

TIP\$ Community

If you are thinking about starting your own business or if you have already started a business and would like to acquire new skills, connect with other mid-life women entrepreneurs, or let others know about your business; then follow the link below for a website and community full of helpful tips.

TIP\$ website: <http://www.tipscommunity.com/cms/>

SOM LIBRARY UPDATES

Students – Have a nice and restful break!

***HOLIDAY HOURS**

The library will be unstaffed for Patriot’s Day weekend, Saturday, April 14 – Monday, April 16.

***RECOMMENDED READING FROM THE LIBRARY**

Stop by the library and check out our display of new books. Some of the books on display are:

Purpose: The Starting Point of Great Companies

Dynasties: Fortunes and Misfortunes of the World’s Great Family Businesses

What Happy Companies Know: How the New Science of Happiness Can Change Your Company for the Better

The Speed of Trust: The One Thing That Changes Everything

Take a look at “Best Places: 200 Cities Rated For Business” in the most recent issue of Forbes magazine.

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